



University of
East London

Year of
Science

Vision 2028

IMPACT!

Economic, Environmental and Socio-Cultural Impact Summary

“I have had the privilege of being part of the University of East London’s transformational journey, first as a student and latterly as a Governor. We have remained true to our 1898 founding roots as West Ham Technical Institute, with a focus on unlocking opportunities for people from all parts of global society to reach their potential, guided by a clear vision to be a powerful force for positive societal change.

UEL’s resolute focus on lifting up talent and tackling the world’s most pressing issues through innovation and research, means that its impact resonates not only within campus walls. Our work is also having a profound positive impact for the broader communities we serve. I continue to be inspired by the dedication of our staff and partners, to break new ground in social mobility and empower individuals to shape a more equitable and inclusive future, and in doing so, shining a light on just how transformational education can and should be.”



Steven Armstrong

Chair of the Board
University of East London

Introduced by Professor **Amanda J. Broderick**
Vice-Chancellor and President



IMPACT!

When Vision 2028 – our 10-year strategic plan – was first developed in 2018, the University of East London was in a very different position than it is today. We faced a number of financial challenges driven largely by a long-term decline in student numbers. UEL’s physical and human infrastructure had been significantly impacted, and the institution was struggling in the face of a complex external environment.

Our priorities had to be informed by the University's immediate challenges – but a short-term fix was not the solution. Whatever urgent actions we needed to take for UEL's immediate financial sustainability could not eclipse or threaten our broader mission and purpose, the guiding star that has been with us since our inception as the People's University. We have maintained our position as one of the most inclusive universities in the UK: 70% of UEL students identify as being from Global Ethnic Majority backgrounds; 75% of our UK students come from households with multiple indicators of deprivation; UEL was ranked 1st in the UK for the number of care experienced undergraduate students. Our mission to empower everyone to access and thrive in higher education, and to succeed in their graduate careers, feed into our broader purpose: to address health and economic inequalities wherever they are found.

In 2024, we are better equipped to work towards this purpose than ever before. Our research profile and impact are growing in key areas such as sustainability, health tech, and early years development. Investment is increasing with the construction of our Stratford Health Campus and new courses in critical areas like mental health nursing. Our civic impact continues to set an example for the sector, with a new One East London civic charter on the way, and astonishing contributions to both local and global communities. We have moved from having negative flags against all TEF benchmarks for student outcomes to having no negative flags at all; we are now ranked 1st for TEF Completion versus benchmark among all HEIs. Since introducing Vision 2028, UEL has helped support 543 new student start-ups and is now ranked 4th in the UK for annual student start-ups (up from 97th), and joint

“Our civic impact continues to set an example for the sector, with a new civic charter on the way, and astonishing contributions to both local and global communities.”

3rd for social enterprises. UEL is now in the top quarter of institutions worldwide for our impact on and commitment to the United Nations Sustainable Development Goals.

Our transformation is further evident in our planned, exponential growth – we have more than doubled in size with a step-change in national and international reach – and also in our top quartile financial resilience, absence of debt, and a £350 million investment programme. The University of East London now annually contributes over £814 million to the UK economy, including £245 million in teaching and research impact. Every £1 of university income returns £4.24 to the UK economy, and UEL supports 3,545 jobs across the UK. In recognition of our progress, we were shortlisted for University of the Year at the 2023 Times Higher Education Awards.

Above all, our student satisfaction rates are proof of our successes. In 2024, UEL's overall positivity ranking in the National Student Survey has soared to 3rd place nationally out of 139 HEIs, and first in London, representing a remarkable surge in overall graduating students' positivity. Satisfaction with teaching quality has increased to 9th place nationally; satisfaction with learning resources has risen ten places to 4th nationally and first in London; and UEL has climbed to 7th place nationally, and first in London, for assessment and feedback.

This report gathers case studies and evidence to tell a story about the institutional transformation that has taken place since implementing our innovative Vision 2028 strategy. It demonstrates how the scale of UEL's impact has aligned with the expansion of our ambitions during recent years, outlining the bold action being taken to provide a socially just education that is life-changing for students and graduates; to unlock diversity in the talent pipeline, while helping to evolve recruitment practices and culture with top employers; and to create a fairer, greener, healthier world with and for the communities we serve.

A handwritten signature in black ink, appearing to read 'A. Soderick', followed by a period.

ECONOMIC IMPACT



GDP & GVA



Workforce impact



Growth and regeneration

IMPACT VALUE

ENVIRONMENTAL IMPACT



Reducing the carbon footprint



Increasing the carbon-free brainprint



Building carbon-free new economies

SOCIO-CULTURAL IMPACT



Research with impact



Citizen scientists: co-creation and knowledge exchange with communities



Socially responsible behaviours and practices

1st

UEL is 1st in London, and 3rd nationally, for overall student positivity in the National Student Survey 2024.

£814m

The total annual impact of UEL on the UK economy.

£1 > £4.24

Every £1 of university income returns £4.24 to the economy.

1st

UEL has reduced its CO₂ emissions more than any other modern university in London.

1 in 12

1 in 12 Adult Nursing students in London is studying at UEL.

1st

UEL is ranked 1st in the UK for the number of care experienced undergraduate students.

4th

UEL is ranked 4th in the UK for annual graduate start-ups, and joint 3rd for social enterprises.

2,500+

The number of active, engaged employer partners UEL works with.

160+

The number of nationalities represented by the UEL student community.

1st

The 2023 Times Social Inclusion ranking placed UEL 1st in London for social inclusion and 12th nationally.

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



THE GLOBAL GOALS
For Sustainable Development

ABOUT THIS REPORT

To celebrate its 125th anniversary, in 2023 UEL published an in-depth report covering the impact that its Vision 2028 strategy had delivered so far. The report stands as testament to UEL's 'glocal' role, its commitment to sustainable economic development and social justice, and its significant impact on local communities, the UK economy, and the global stage. This summary offers highlights of that report, which measures impact in a number of ways – by examining and quantifying the University's economic impact; measuring its civic footprint by looking at how UEL interacts with its various local and global communities; and by using case studies to show the breadth and depth of UEL's research expertise.

This work has been supported by three impact frameworks (shown on the previous page), focusing on the actions and behaviours relating to the economic, environmental, and socio-cultural impact of UEL's activities. UEL's Vision 2028 strategy is also aligned with the United Nations' Sustainable Development Goals. The seventeen SDGs are threaded through all of UEL's impact.

The full impact report can be accessed at uel.ac.uk/impact

■ UEL is ranked in the top quarter of institutions worldwide for impact on and commitment to the United Nations Sustainable Development Goals.



DIVERSIFYING THE TALENT PIPELINE

“The University of East London is a huge part of our community in Newham. It has been a privilege to work with the institution across my 30 years as an MP. Throughout that time, I have seen first-hand its positive impact on the lives of students, staff and the citizens of east London. It has always been an enterprising, vibrant, and forward-looking institution, and the sheer breadth and quality of their impact is testament to that.

I campaigned for UEL's Docklands campus – at the time the first new university campus to be built in London for over 50 years – which marked an important step in unlocking Thames Gateway redevelopment. Since then, the University has invested further in our local area, and is playing a vital role in building up Newham for the future. Its new partnership with Newham Council on the Stratford Youth Zone, for example, seeks to unlock untapped potential in the wider area as a vibrant hub for creative arts and culture, driving arts sector innovation with the community voice at its heart.

As Minister of State in the Department for Work and Pensions, we're concerned with increasing employment in the UK economy. UEL is equipping its students with the skills our economy needs, in order to secure for those students the best possible future. UEL's leadership works hard to break down historic structural barriers and offer life-changing opportunities for students. The University has made great academic progress, turned its financial position around, and – as is increasingly clear – is determined to build on what's been achieved and to redefine the boundaries of what is possible over the next 125 years.”



The Rt Hon Sir Stephen Timms
MP for East Ham

“The University’s focus on honing students’ creative and critical thinking skills, regardless of degree subject, sets UEL apart and will help ensure Britain has one of the world’s most talented workforces of the future.”

Robin Strup

Vice President, Diversity, Equity & Inclusion

 Dataminr®





57% of UEL's UK undergraduate students are the first in their family to attend university, and **75%** of UK students come from households with multiple indicators of deprivation.



UEL's **40,481** students represent over **160** different nationalities from across the globe.

UEL was ranked 1st in the UK for the number of care experienced undergraduate students.

The turnover of UEL's active graduate start-ups in 2021-22 was estimated at over £5m.

UEL works with over 2,500 active employer partners, an increase of more than 830% since 2018.

UEL is the only university in London to have achieved a Silver rating in both the Race Equality Charter and Athena Swan Charter.



“We market and create advertising campaigns across the world and to do that we need people from all backgrounds offering authentic voices and varied life experiences. That’s why there is such synergy with the Diversity of Thought programme and the demographic of UEL.”

Michael Ludlow
Director of Talent

WPP

“The students we recruited through the Diversity of Thought Programme really impressed us. They were intelligent, enthusiastic, and highly professional in their approach.”

Simon Burgess
Renewable Energy Project Developer, Siemens

SIEMENS

DIVERSITY OF THOUGHT

UEL's Diversity of Thought Employer Partnership Programme is a vehicle for driving aspiration and social mobility, supporting progressive employers to evolve recruitment and retention cultures to replace old proxies for talent. The bespoke programme was co-created with partners including AWS, Siemens, ITV, WPP, Dataminr and MSG (New York), with a compulsory element of 1 to 1 mentoring, exposure to professional environments, work-based learning and action-oriented demonstrations. It is enabling students to build skills and – most crucially – social capital, and creating space for employers to radically reflect on the talent required to create future competitive advantage. To recruit students for these levelling-up programmes we use our 'Talent Hack', designed to allow students to shine and create dynamic connections with industry partners. Recent events have resulted in a rapid increase in paid internships with companies that our students had previously struggled to access.



The 2023 Times Social Inclusion ranking placed UEL 1st in London for social inclusion and 12th nationally.

In the last five years, UEL has helped support 543 new student start-ups and is now ranked 4th in the UK for annual student start-ups, and joint 3rd for social enterprises.



UEL is benchmarked as **1st** in the UK for completion (% of university awards achieved, OfS 2023).



UEL was awarded **Best University Employer Engagement Strategy 2023** at the Institute for Student Employers Awards.



88% of employers said the overall quality of apprenticeships at UEL is at an excellent or good standard.

At UEL, from day one students are supported to realise their ambitions, with every course designed with future careers in mind. Our Careers Guarantee to our students comprises ten parts:

1. Future-focused education
2. Extended career support
3. Real world experience
4. Networking in London
5. Work while you study
6. Certification
7. Innovative career framework
8. Global career opportunities
9. Entrepreneurial support
10. Proven success

For more, visit <https://uel.ac.uk/clearing>





A GLOBAL GATEWAY

“Universities are much more than education providers. While ensuring first-class pedagogy and pastoral support for their students rightly remains a core priority, Britain’s universities should be much more widely recognised for their critical importance as economic – both local and national – powerhouses, and engines of social mobility, as well as the research and development innovation for which the UK rightly has world renown.

UEL’s impact report helps elucidate how universities can and do help tackle some of the country’s – and world’s – most complex challenges. The University of East London’s prescience in 2018 has enabled it to lead the way in working

with industry to tackle both the current UK skills gap, and identify those skills needed into the future. Through its unique approach to industry collaboration, it is harnessing the drive and innovation of talented students from across the international social spectrum, equipping them with the skills and confidence to allow them to chart their own prosperous futures while giving employers a competitive edge.

While it remains an institution clearly rooted in and committed to supporting east London and the UK as a whole, the University is unlocking the power of education and knowledge creation across geographical boundaries. I have long been a passionate advocate for the significant benefits international students bring to the UK. I very much welcome the clear evidence in this report, that UEL's planned growth and ongoing diversification of its student body is a vital component of its positive impact – socially and culturally, as well as economically. International students provide a cultural cross-fertilisation that benefits everyone, while attracting top student talent globally offers clear gains in innovation, research and a broader skills base.

I congratulate UEL on how far it has come over the last five years, led by its forward-thinking Vision 2028, underpinned by a drive for social justice which dates back to its origins as 'the people's university'. I have no doubt that the University and its global family will continue to thrive whilst driving pioneering solutions and social mobility worldwide."



Lord Jo Johnson

International Higher Education Commissioner
UK Minister for Universities and Science
(2015-18 & 2019)

The University of East London contributes £814m annually to the UK economy, including £245 million in teaching and research impact.

UEL has a growing community of over 12,200 international students. It is a top destination for students from India and has the 2nd largest population of Indian students of any UK institution.

UEL is ranked 69th in the world (and joint 6th in the UK) for Gender Equality, and ranked inside the world's top 200 institutions for its works on the goals 'No Poverty' and 'Reduced Inequalities'.



Every £1 of university income returns £4.24 to the UK economy.



UEL supports **3,545** jobs across the UK, including **2,130** in London.



UEL has academic partnerships with **27** institutions in Europe, Africa, the Middle East and Asia, attracting **18,846** students to study as part of its transnational education.



STRATFORD YOUTH ZONE

In 2023, UEL launched a partnership with the London Borough of Newham to work on the Council's flagship Stratford Youth Zone – injecting a £733,000-a-year investment to support creative and performing arts opportunities for young people in Newham. The Youth Zone will offer a range of programmes and activities for young people with a focus on drama, music, dance, and digital arts.

UEL will support young people in Newham through work experience, mentorship, internships and industry placements, and its arts students (numbering 2,000) will run education workshops in the zone. The project will also draw on the insights and expertise of UEL staff, who have substantial experience as practitioners and cultural producers and are able to share their knowledge so students not only become experts in their chosen disciplines, but also understand how to succeed in and sustain a career in the creative industries.

FOREWORD

“Bold ideas and brave approaches are needed if the UK is to continue to lead the way on tackling climate change and take full advantage of the opportunity to create a green economy.

As centres of innovation and cross-disciplinary expertise, universities are the obvious place to look for solutions for complex challenges. The University of East London recognised that over 20 years ago by creating the UK’s first Sustainability Research Institute. But UEL is now helping to show how universities can unlock the power of cross-sector collaboration to deliver the progress needed in the green revolution and race against climate change.



UEL and Siemens are partnering to champion urban sustainability, achieve net zero on UEL campuses by 2030, develop a unique Living Lab for real-time and real-world teaching and research, and co-create new future-focused degrees. The partnership was recognised with the Net Zero Leader Award at the Decentralised Energy Awards 2023 and is fast becoming an exemplar of how to combine an institution's own expertise and drive with that of a like-minded industry partner, to help deliver a goal of global importance.

The University's commitment to drive sustainability in all areas is visible and vocal, threaded throughout its practice, teaching and learning, and institutional culture, aiming to empower staff and students to be champions of sustainability, and develop the skills and innovation needed for a green economy. By embedding sustainability into courses, by making the UN's Sustainable Development Goals central to research projects, by offering real-life sustainability projects, and by expanding industry experience opportunities, UEL is proving its dedication to making a positive impact on society and the planet."



Sadiq Khan
Mayor of London

“Working with UEL is very inspiring – they have a strong sustainability strategy, students who live the values of the university, and a great leadership team embracing it. And this gives us a purpose and an energy that powers our work together.”

Björn Burbach

Partner Digital Transformation

SIEMENS





UEL has worked with more than **250** small and medium enterprises in the East of England to increase production and local consumption of renewable energy.



UEL's partnership with Siemens was recognised with the Net Zero Leader Award at the 2023 Decentralised Energy Awards.

UEL is in the top 50 universities for the lowest CO₂ emissions.

UEL has reduced its CO₂ emissions and energy consumption more than any other modern institution in London.

The University has opened the Royal Docks Centre for Sustainability, a regional hatchery for innovation, skills development, and enterprise.



INNOVATION, TEACHING AND RESEARCH

“The healthcare sector needs skilled staff if it is to fight inequity and improve lives; as a former health minister and nurse, I know the importance of a well-trained workforce in this battle. UEL is a vital partner in addressing this need, educating more than 2,200 students in health science subjects since 2018. Many UEL graduates trained in its

£10m Hospital and Primary Care Training Hub, a European first in end-to-end healthcare education which includes a simulation suite equipped with the latest augmented and virtual reality equipment. It is no surprise that the Hub was shortlisted for Technological or Digital Innovation of the Year at the 2023 Times Higher Education Awards.

The University's impact in tackling inequalities is a powerful combination of experiential place-based teaching and learning, and through its research. Whether in the Institute for Connected Communities' work on social prescription, or the pioneering research led by the Baby Dev Lab, UEL research is being directly applied in healthcare settings, schools, and nurseries to have real-world impact.

Genuine and sustainable collaboration will drive the radical solutions needed to shift the dial on complex issues, and UEL's partnership work in both health and early childhood, are examples of how UEL is reimagining the role of higher education. I urge UEL to continue its drive to shape a healthier and more equitable society.”



Ann Keen

RN NDN FRCN FQNI FAAN

MP for Brentford and Isleworth (1997-2010)

Parliamentary Under Secretary of State for Health Services (2007-2010)

Our nursing course has grown student numbers by 1500% since 2018, so now 1 in every 12 Adult Nursing students in London is studying with UEL.

Pioneering work in social prescribing has helped train a network of 1,000 volunteers to provide support on improving health outcomes.

UEL's Baby Dev Lab has received £3.2 million in external funding since 2019, including from the European Research Council.



On average, UEL trains **325** teachers every academic year.



In the past five years, UEL has educated over **2,200** students in health sciences subjects – over **50%** of which are in subjects directly aligned to medicine.



UEL is part of a **£5 million** project to boost research into health inequalities in the London Borough of Tower Hamlets.

“The University of East London has made a significant contribution to building the social prescribing movement across England.”

Bev Taylor
Operations Director



“In Newham and around east London, UEL’s reputation is very strong. By reputation alone, it’s a good enough reason to work with UEL above anybody else. But the fact that it’s been in east London for 125 years, it knows east London better than any other university – that’s the unique selling point.”

David Bailey
Director



NEWHAM LEARNING



Since 2021, the Office for Students has awarded UEL £8.3m in funding to develop the Hospital and Primary Care Training Hub, with the University contributing a further £2m in capital funding.

UEL's Hospital and Primary Care Training Hub was highly commended in the Technological or Digital Innovation of the Year category at the Times Higher Education Awards 2023.



UEL is leading in London by teaching more than 1 in every 4 Childhood and Youth Studies students, 1 in 10 on Social Work courses, 1 in every 12 Adult Nursing trainees and 1 in 20 teachers currently training in the capital.



UEL research has reached over **50,000** early years practitioners in **2,000** primary schools, leading to substantial changes in early years teaching environments to support learning and development.





UEL is currently developing a campus dedicated entirely to medical care, training, research, innovation, and outreach: our Stratford Health Campus. The campus will include a new academic building home to lecture theatres and teaching rooms, a residential building with 650 student bedrooms to relieve pressure on local housing, a wellness centre, staff and student nursery, and green social spaces available to everyone. UEL's capacity for providing healthcare education will be enhanced as students will be able to live, study and socialise on a site specifically setup to equip them for careers in the NHS – which reports the need for 72,000 more nurses and health-workers by 2031. This development is part of our Connected Campus programme – the University of East London's multimillion-pound investment to create more pioneering, vibrant and welcoming spaces for people to study, work and live.”



COMMUNITY AND INDUSTRY ENGAGEMENT

“The University of East London’s Vision 2028 Impact Report serves as a testament to the unwavering commitment of the institution to inspire positive change and catalyse transformative initiatives in the pursuit of knowledge, progress, and societal betterment.

I have spent my career working to ensure that the spirit of innovation translates into sustainable impact. I believe that the key to this sustainability is a holistic approach,

which recognises that none of us can succeed in isolation. UEL recognises this too and prioritises partnership to guarantee that the innovations of today and tomorrow won't leave anyone behind.

I was delighted to officially open the University's Centre of FinTech in 2022. The Centre's work is a leading example of the application of this holistic approach to an area ripe for innovation, which I argued was vital in my review of the UK Fintech sector commissioned by the Government in 2020. UEL is establishing an enviable reputation for its work in this area, harnessing the latest data to inform strategy, contributing to the regulatory policy agenda, supporting start-ups to thrive, and attracting global talent to the UK.

The University's worldwide reach does not come at the expense of local communities, however, and UEL remains an invaluable anchor institution in east London. The way that UEL interacts with and invests in local communities is inspiring – particularly its work in the sporting arena.

Our world is evolving, but to ensure that it does so for the better, we must effectively prepare ourselves and others for the changes that await us. UEL is perfectly positioned to do this, understanding the need for innovation, but also the importance of history, and the complex needs of the people and communities it serves.”



Sir Ron Kalifa
OBE

UEL is developing an integrated Active Campus on its Docklands site, engaging those who do not usually take part in mainstream sports to enhance belonging and connection. Activities include a pop-up swimming pool and student-designed skate park, as the University continues to shape a programme of active health and wellbeing tailored to student, staff and local community needs.



UEL's innovative outreach programme, Sport In Your Futures, has engaged over 2,000 children from 11 schools, collaborating with more than 20 community partners.

UEL has a growing research strength exploring how to best utilise the technologies of the future, including projects recognised as 'excellent' by the European Commission.



80 young athletes are engaged in the Sport England-funded East London Sport Talent Pathway pilot.



UEL researchers conducted the largest survey of youth cybercrime in the EU ever undertaken with **8,000** respondents in **8** countries.



Since making off-peak gym membership free to students, UEL has seen an **800%** increase in the number of students using SportsDock facilities.

UEL athletes excel on the national stage – if UEL were a country in the 2022 Commonwealth games, it would have placed 20th out of the 40 countries that medalled.

In UKRI’s Knowledge Exchange Framework, UEL’s ‘very high engagement’ placed it in the top quintile for public and community engagement.



UEL has received over **£1.4million** in research funding to study youth cybercrime and child online harms in the UK, EU, and Africa over the last 3 years.



UEL is one of **30** universities selected as part of an Office for Student-led programme delivering postgraduate level conversion courses in AI and data science.

“The magic of working with UEL is the way they understand the needs of their local community. We have worked in partnership to create and pilot a place-based approach to talent development that we now hope will provide a nationwide blueprint for city-based talent recruitment and development.”

Hannibal Morris

Head of England Talent Development Pathways





THE NEXT 125 YEARS...

**UEL's story is one of resilience,
innovation, and transformation.**

The original West Ham Technical Institute – the “people’s university” – was open for only a year before it burnt down in 1899. But, like the phoenix which now sits on UEL’s crest and logo, the Institute was rebuilt from the ashes to continue its mission of educational empowerment. This was the first of many instances of radical transformation in UEL’s institutional history, capturing the spirit of a university that always seeks to evolve in the face of extraordinary challenges to serve its communities. That spirit continues to underpin everything UEL does today.

As UEL celebrates over 125 years of impact, it remains mindful of how that impact has changed over time. A changing world requires innovative thinking, and UEL will remain adaptable, pioneering, and responsive. Current staff, students, and stakeholders are only custodians of this institution, which will continue to transform lives long after they have left it. In the meantime, every member of UEL’s communities can be proud of the part they are playing in having impact now.



APPENDIX: METHODOLOGY

Our Economic Impact was calculated by London Economics by estimating direct, indirect, and induced effects associated with operational and capital expenditures.

Direct effect is derived from Finance and Staff data provided by HESA which had been returned by the university to the relevant data agencies and undergone their validation and publication processes. The data items used include capital expenditure, operational expenditure (including staff and non-staff spending) and FTE of staff employed to consider the economic output generated by the university by the purchase of goods and services (including labour) from the economy.

Indirect effect is derived from a multi-regional Input-Output analysis undertaken by London Economics which uses Office for National Statistics tables measuring total production output of industries in the UK economy and the flows of goods and services. These tables are combined with further regional-level ONS datasets to achieve granular region and sector breakdowns. 2019 is the latest year for which the Input-Output tables are available.

Induced effect is a further measure of the ripple effect of the institution's economic impact, based on the same Input-Output tables and the assumed wage income spending which the university generates in its status as an employer.

Impact is measured in terms of economic output (operational and capital expenditures combined, excluding depreciation and amortisation costs and movements

in pension provisions); Gross Value Added (GVA) (sum of employment costs, surplus on operations, interest payable and depreciation and amortisation costs); and FTE jobs supported (rounded to the nearest 5 Full Time Equivalent jobs).

Our Teaching Impact and Research Impact were calculated by Public First. Teaching Impact is calculated by subtracting the value of tuition income from the value of earnings uplift for the 2021/22 starting cohort. This is based on Institute for Fiscal Studies (IFS) analysis of Longitudinal Employment Outcomes (LEO) data in 2018, uprated in line with inflation. This analysis includes both UG and PG students and is apportioned in line with the UK's graduate employment rate and the number of graduates that stay in the UK. Research Impact is calculated by the value of the investment in Research & Development and the return on that investment and assumptions derived from Treasury 'Green Book' advice on appraisal of policy, programmes, and projects. The initial financial figures are as published in UEL's annual financial accounts.



NB: The analysis of the direct, indirect, and induced expenditure includes the expenditure undertaken by the University of East London resulting from income received from tuition fees and education contracts, funding body grants, total research grants and contracts, total 'other' income, investment income, and total donations and endowments. However, there is no direct mapping between university income and expenditure, so the expenditure associated with research grants and contract income was not able to be removed from the subsequent analysis. As a result, there might be a relatively small overlap (comprising approximately 1% of total institutional expenditure) between the direct, indirect, and induced economic impact associated with university expenditure and the estimate of the economic impact associated with research activity.

For more information regarding the full version of this impact report, the methodology used, or the sources cited, please email publicaffairs@uel.ac.uk.

For a playlist of videos exploring some of the case studies mentioned in this report, scan the following QR code:



Docklands Campus

University Way
London
E16 2RD

University Square Stratford

1 Salway Road
London
E15 1NF

Stratford Campus

Water Lane
London
E15 4LZ

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