| Title      | Tourist Nigh                                           | nts            |               |                |  |  |  |  |  |  |  |
|------------|--------------------------------------------------------|----------------|---------------|----------------|--|--|--|--|--|--|--|
| Subject    | tourism                                                |                |               |                |  |  |  |  |  |  |  |
| Descriptio | number of trips and nights for domestic tourism        |                |               |                |  |  |  |  |  |  |  |
|            | Domestic to                                            | Tourism for    | Trips are tri | Bednights a    |  |  |  |  |  |  |  |
|            | Overseas v Tourism for any purpose. Including          |                |               |                |  |  |  |  |  |  |  |
|            | Numbers of overnight visits for 5 host boroughs        |                |               |                |  |  |  |  |  |  |  |
| Publisher  | VisitBritain, VisitScotland, Visit Wales, Northern     |                |               |                |  |  |  |  |  |  |  |
| Contributo | ontributo United Kingdom Tourism Survey (UKTS), Intern |                |               |                |  |  |  |  |  |  |  |
| Date       | Domestic to 2005-2010 annually                         |                |               |                |  |  |  |  |  |  |  |
|            | Overseas v 2002-2010 annually                          |                |               |                |  |  |  |  |  |  |  |
|            | Overnight visits to 5 host boroughs in 2007            |                |               |                |  |  |  |  |  |  |  |
| Туре       | statistical data on survey (with different samplin     |                |               |                |  |  |  |  |  |  |  |
| Format     | Excel spreadsheet                                      |                |               |                |  |  |  |  |  |  |  |
| Identifier | Ec09                                                   |                |               |                |  |  |  |  |  |  |  |
| Source     | http://www.                                            | visitbritain.o | rg/insightsar | ndstatistics/i |  |  |  |  |  |  |  |
| Language   | English                                                |                |               |                |  |  |  |  |  |  |  |
| Relation   | http://www.statistics.gov.uk                           |                |               |                |  |  |  |  |  |  |  |
| Coverage   | UK, London and 5 host boroughs                         |                |               |                |  |  |  |  |  |  |  |
| Rights     | VisitBritain, VisitScotland, Visit Wales, Northern     |                |               |                |  |  |  |  |  |  |  |

| Domestic Tourisr  | m                   |              |                |               |                |                |               |                |           |            |          |           |           |           |           |           |           |           |           |
|-------------------|---------------------|--------------|----------------|---------------|----------------|----------------|---------------|----------------|-----------|------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Trips             |                     |              |                |               |                |                |               |                |           | Nights     |          |           |           |           |           |           |           |           |           |
|                   | 2002                | 2003         | 2004           | 2005          | 2006           | 2007           | 2008          | 2009           | 2010      |            | 2002     | 2003      | 2004      | 2005      | 2006      | 2007      | 2008      | 2009      | 2010      |
| UK                |                     |              |                | 138650000     | 126293000      | 123458000      | 117715000     | 126006000      | 119434000 | UK         |          |           |           | 442300000 | 400073000 | 394413000 | 378388000 | 398749000 | 373321000 |
| London            |                     |              |                | 10680000      | 10960000       | 10140000       | 11320000      | 10800000       | 11580000  | London     |          |           |           | 2420000   | 24600000  | 23360000  | 27400000  | 23800000  | 24800000  |
| Overseas Visits f | rom EU              |              |                |               |                |                |               |                |           |            |          |           |           |           |           |           |           |           |           |
| Visits            |                     |              |                |               |                |                |               |                |           | Nights     |          |           |           |           |           |           |           |           |           |
|                   | 2002                | 2003         | 2004           | 2005          | 2006           | 2007           | 2008          | 2009           | 2010      |            | 2002     | 2003      | 2004      | 2005      | 2006      | 2007      | 2008      | 2009      | 2010      |
| UK                |                     | 15561512     | 17169182       | 18502079      | 19615122       |                | 20933093      | 19757740       | 19883740  | UK         |          | 81896214  | 90955693  |           |           | 117933625 | 119894796 |           |           |
| London            | 5634040             | 6042159      | 6888133        | 7186552       | 7957879        | 8325921        | 8260039       | 8185348        | 8656367   | London     | 26390025 | 28238769  | 31776245  |           | 36530243  | 39389182  | 39502847  | 36856702  |           |
| Overseas Visits r | not from EU         |              |                |               |                |                |               |                |           | <br>       |          |           |           |           |           |           |           |           |           |
| Visits            |                     |              |                |               |                |                |               |                |           | <br>Nights |          |           |           |           |           |           |           |           |           |
|                   | 2002                | 2003         | 2004           | 2005          | 2006           | 2007           | 2008          | 2009           | 2010      | <br>rugnio | 2002     | 2003      | 2004      | 2005      | 2006      | 2007      | 2008      | 2009      | 2010      |
| UK                | 2002                | 9153637      | 10585637       | 11467559      | 13097798       | 11650497       | 10955028      | 10131337       | 9919219   | UK         |          | 121536170 | 136450418 |           |           | 133586483 | 125879981 | 118901349 |           |
| London            | 5969342             | 5653591      | 6501197        | 6706018       | 7634767        | 7013850        | 6492956       | 6025949        | 6049175   | London     | 49012085 | 50707938  | 58461076  |           | 64537394  | 56456960  | 51312073  | 48829030  |           |
|                   |                     |              |                |               |                |                | 0.02000       |                |           |            |          |           |           |           |           |           | 0.0.2010  |           |           |
|                   |                     |              |                |               |                |                |               |                |           |            |          |           |           |           |           |           |           |           |           |
|                   |                     |              |                |               |                |                |               |                |           |            |          |           |           |           |           |           |           |           |           |
| Numbers of overni | ight visits for 5 h | ost boroughs | in 2007        |               |                |                |               |                |           | <br>       |          |           |           |           |           |           |           |           |           |
| Borough           | Overseas Vi         |              |                |               |                |                |               |                |           |            |          |           |           |           |           |           |           |           |           |
| Greenwich         | 145000              | 96000        | 242000         |               |                |                |               |                |           |            |          |           |           |           |           |           |           |           |           |
| Hackney           | 121000              | 81000        | 202000         |               |                |                |               |                |           |            |          |           |           |           |           |           |           |           |           |
| Tower Hamlets*    | 300000              | 300000       | 700000         |               |                |                |               |                |           |            |          |           |           |           |           |           |           |           |           |
| Newham            | 249000              | 214000       | 462000         |               |                |                |               |                |           |            |          |           |           |           |           |           |           |           |           |
| Waltham Forest    | 110000              | 68000        | 178000         |               |                |                |               |                |           |            |          |           |           |           |           |           |           |           | ,         |
| Total             | 925000              | 759000       | 1784000        |               |                |                |               |                |           |            |          |           |           |           |           |           |           |           |           |
| Total London*     | 15300000            | 10100000     | 25500000       |               |                |                |               |                |           |            |          |           |           |           |           |           |           |           |           |
|                   | * These figures     |              |                |               |                |                |               |                |           |            |          |           |           |           |           |           |           |           |           |
|                   | * These figures     | · · · · · ·  |                |               | a to the heare | st nunarea the | Jusano        |                |           | <br>       |          |           |           |           |           |           |           |           |           |
|                   | All other figure    | s were round |                | est thousand  |                |                |               |                |           | <br>       |          |           |           |           |           |           |           |           |           |
|                   | These figures       | oro pumboro  | of oversisht - |               | had pickto     |                |               |                |           | <br>       |          |           |           |           |           |           |           |           |           |
|                   | These figures       |              |                |               |                | Tower Llorel   | to Nowhere 14 | altham Fars -t |           | <br>       |          |           |           |           |           |           |           |           |           |
|                   | Source: Local       | Area Tourism | impact Repor   | is for Greenw | лсп, насклеу,  | iower Hamle    | is, newnam, W | annam Forest   | . (LDA)   |            |          |           |           |           |           |           |           |           |           |