

UNIVERSITY OF EAST LONDON COURSE SPECIFICATION

Course Aim and Title	MBA International Business
Intermediate Awards Available	<i>PGCert, PGDip.</i>
Teaching Institution(s)	University of East London
Alternative Teaching Institutions (for local arrangements see final section of this specification)	Metropolitan College, Greece (Maroussi campus, Pireaus campus and Thessaloniki campus) Rheinische Fachhochschule, Germany WIM College, Malaysia British College of Applied Studies, Sri Lanka Myanmar Noble University (MNU), Myanmar
UEL Academic School	Royal Docks School of Business and Law
UCAS Code	N/A
Professional Body Accreditation	<i>Chartered Management Institute (CMI)</i>
Relevant QAA Benchmark Statements	<i>Master's Degrees in Business and Management (2015)</i>
Additional Versions of this Course	N/A
Date Specification Last Updated	September 2019

Course Aims and Learning Outcomes

This course is designed to give you the opportunity to:

- Provide students with a rigorous academic grounding in the core areas of business and management theory with specific emphasis on International Business and Management.
- Expose students to key debates and current notions of good practice in each of the main subject areas.
- Significantly enhance students' analytical ability and critical thinking ability in resolving business issues.
- Equip students with strategic insight and leadership skills necessary to assume high-level positions in business and/or public sector organisations.

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What will you learn?

Knowledge

- Develop a critical understanding of major theories, concepts, frameworks, and methods in the respective subject areas.
- Demonstrate critical awareness of and ability to evaluate relevant theories in the respective subject areas.
- Analyse and critically evaluate core contemporary ideas and practices in the respective subject areas.
- Analyse contemporary policy and institutional issues relevant to the course subject areas.

Thinking skills

- To develop and demonstrate skills of analysis and synthesis in the appraisal or critique of practice and theory.
- Critically evaluate relevant literature in the subject areas included in the course.
- Draw on a selection of current research and scholarship in the relevant discipline and apply it in a specific practical context;
- Critically reflect on one's own and peers' practice and performance.

Subject-Based Practical skills

- Develop and demonstrate business research skills.
- Develop and demonstrate technical skills related to financial analysis and accounting in the scope appropriate for general managers.
- Critically evaluate business performance and offer recommendations for improvement from relevant theory and empirical evidence
- Design business and marketing strategies based on appropriate business and market analysis.

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Skills for life and work (general skills)

- Work as part of a team to achieve results in collaboration with others.
- Develop leadership skills and ability to be self-reflexive about one's leadership skills.
- Understand the need for continued professional development, plan and undertake relevant professional development activities.
- Develop and implement appropriate career strategies.

Learning and Teaching

Knowledge is developed through

- Lectures, seminars, workshops
- Guided reading and independent study;
- Knowledge-based activities with feedback;
- Company visits, invited speakers
- Supervised research project

Thinking skills are developed through

- Lectures, seminars, workshops;
- Guided reading and independent study;
- Reflective activities with feedback;
- Structured exercises, tasks, and projects with feedback;
- Group discussions and activities.
- Supervised individual research project

Practical skills are developed through

- Structured exercises, tasks, and projects with feedback;
- Group discussions and activities.
- Research skills-based activities with feedback
- Supervised research project.

Skills for life and work (general skills) are developed through

- Planning activities with feedback;
- Structured exercises, tasks, and projects with feedback;

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- Supervised research project;
- Structured exercises, tasks, and projects with feedback;

Assessment

Knowledge is assessed by

- Coursework;
- Presentations
- Written essays and reports;
- Examinations;
- Supervised research project

Thinking skills are assessed by

- Coursework;
- Examinations;
- Project work.
- Written reports, essays, and reflective essays
- Dissertation
- Individual and team presentations

Practical skills are assessed by

- Written reports;
- Portfolio completion;
- Presentations;
- Supervised research project.

Skills for life and work (general skills) are assessed by

- Reflective essays,
- Supervised research project
- Written reports
- Team and individual presentations

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Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Masters degree.

Courses are made up of modules that are each credit weighted. The module structure of this course:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
7	AC7236	Accounting and Finance for Managers	15	Core	N

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7	HR7240	Managing and Leading People	15	Core	N
7	MK7245	Operations, Networks, and Partnerships	15	Core	N
7	SG7201	Corporate Social Responsibility	15	Core	N
7	MK7246	Marketing in the Digital Age	15	Core	N
7	SG7250	Strategic Leadership	15	Core	N
7	HR7241	Professional Development	15	Core	N
7	HR7242	Managing Across Cultures	15	option	N
7	SG7202	Corporate Governance and Globalization	15	option	N
7	SG7210	Information Systems	15	option	N
7	MK7247	Dissertation	60	core	N

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, in order to create the best learning experience.

Please note the following:

- Module HR7242 is a core module offered at MNU. The other options are not available there.
- Module SG7202 is a core module offered at Metropolitan College and WIM College. The other options are not available there.
- Module SG7210 is a core module offered at Rheinische Fachhochschule. The other options are not available there.
- Please note modules HR7242 & SG7202 are the only optional modules offered at BCAS.

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Additional detail about the course module structure:

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a course is a module selected from a range of modules available on the course.

The course will consist of 180 credits. All modules will be delivered on a block basis following a pattern of evening (5pm till 9pm) and/or weekend delivery, depending on the institution. This is to enable flexibility of study required by students who combine work and study.

Typical Duration

The duration of the course is one year full-time.

The duration of this course is two calendar years (part-time). The time limit for completion of a course is six years after first enrolment on the course.

Students will be expected to have successfully completed all modules before attempting the Dissertation.

Further Information

More information about this course is available from:

- The UEL web site (<http://www.uel.ac.uk>);
- The student handbook
- Module study guides
- UEL Manual of General Regulations <http://www.uel.ac.uk/ga/>;
- UEL Quality Manual <http://www.uel.ac.uk/ga/>;
- Regulations for the Academic Framework <http://www.uel.ac.uk/academicframework/>;
- School web pages <https://www.uel.ac.uk/Schools/Royal-Docks>
- RFH MBA website http://www.rfh-koeln.de/study/course_of_studies/wirtschaft-recht/master-of-business-administration/index_eng.html
- WIM MBA website <http://www.wimcollege.edu.my/the-uel-mba/master-of-business-administration/>
- MNU MBA webpage <http://www.myanmarnoblecollege.com.mm/academics/mba/international-business/>

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

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Additional costs

There are no additional costs associated with this Course.

Alternative Locations of Delivery

This course is taught by Metropolitan College (Greece), Rheinische Fachhochschule (Germany), WIM College, Malaysia, British College of Applied Studies (Sri Lanka), Myanmar Noble University (MNU), Myanmar, and awarded by the University of East London