

## COURSE SPECIFICATION

Course Aim and Title	MBA
Intermediate Awards Available	PG Certificate PG Diploma
Teaching Institution(s)	UEL on campus
Alternative Teaching Institutions (for local arrangements see final section of this specification)	Online delivered by Unicaf
UEL Academic School	Royal Docks School of Business and Law
UCAS Code	N/A
Professional Body Accreditation	N/A
Relevant QAA Benchmark Statements	Master's Degrees in Business and Management (2015)
Additional Versions of this Course	N/A
Date Specification Last Updated	

### Course Aims and Learning Outcomes

This course is designed to give you the opportunity to:

An academic underpinning in the core areas of Business and Management

A critical appreciation of key debates in each of the main subject areas

The tools for analysis and techniques for resolving business issues

The space to reflect and develop strategic insight and leadership skills necessary for a successful senior management career in Business Management.

Learning Outcomes:

Knowledge

- A critical appreciation of contemporary theories and practices
- A critical understanding of an evidence based approach
- Awareness of emerging debates and discourse
- Data analysis and synthesis



#### Thinking skills

- Problem solving and innovative thinking
- Application of theory to the practice of Business and Management
- Risk evaluation and management

#### Subject-Based Practical skills

- Applied research skills to produce effective Business Management reports
- Financial analysis skills that are necessary for success as a general manager
- Effective people management skills
- Skills that will sustain high performance goals for self and the organisation
- Skills to critically evaluate marketing of products and processes

#### Skills for life and work (general skills)

- Intrapersonal and interpersonal skills for success
- Time management and project management skills
- Skills to adapt to a VUCA (Volatile, Uncertain, complex and ambiguous) world

### Learning and Teaching

#### Knowledge is developed through

- Online Tutorials
- Knowledge-based activities with feedback
- Independent study

#### Thinking skills are developed through

- Coursework
- Mini projects
- Management reports
- Reflective activities with feedback

#### Practical skills are developed through

- Business Simulations
- Planning of work required for Management reports
- Business experience through placements and simulations
- Research skills-based activities with feedback

#### Skills for life and work (general skills) are developed through

- Collaborative projects
- Coursework
- Personal and professional development projects
- Management reports



## Assessment

Knowledge is assessed by:

- Coursework submissions and assessments
- Essays

Thinking skills are assessed by:

- Solutions to practical problems
- Evaluation of literature
- Reflective assignments
- Supervised archival research

Practical skills are assessed by:

- Collaborative formative assessments
- Preparation of management and professional development reports
- Presentations
- Portfolio completion

Skills for life are assessed by:

- Live case studies

Students with disabilities and/or particular learning needs should discuss assessments with the module tutor to ensure they are able to fully engage with all assessment within the course.

## Work or Study Placements

N/A

## Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

Credits are assigned equivalent in standard to a Master's degree.

Courses are made up of modules that are each credit weighted.



The module structure of this course (Table 1):

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
7	SG7001	Managing Strategy, Operations and Partnerships	30	Core	Y
7	HR7003	Managing Financial and Human Resources for Sustainable Business Success	30	Core	Y
7	MK7040	Marketing in the Digital Age and Corporate Social Responsibility	30	Core	Y
7	SG7003	Business Simulation with Professional Development	30	Core	Y
7	HR7004	Mental Wealth IV: Professional Exchange and Applied Research	30	Core	Y
7	SG7002	Applied Business Project	30	Core	Y

Additional detail about the course module structure:

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award.

All modules in this course are core.

The overall credit-rating of this course is 180 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated.

### Course Specific Regulations

N/A

### Typical Duration

The duration of this course is two (2) years part time with multiple (up to 12) monthly start dates per year offered through Unicaf online delivery.  
The time limit for completion of a course is four years after first enrolment on the course.

### Further Information

More information about this course is available from:

- The UEL web site ([www.uel.ac.uk](http://www.uel.ac.uk))
- The course handbook
- Module specifications
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

N/A

### Alternative Locations of Delivery

Online Delivery by Unicaf