University of East London of Docklands Campus, 4-6 University Way, London E16 2RD is the data controller for the purpose of the Data Protection Act 1998.

By proceeding to use our service, you consent that we may process the personal data (including sensitive personal data) that we collect from you in accordance with our <u>Data Protection Policy</u>. In particular, we will use information we hold about you for the purposes of enrolment, registration and ongoing participation on a programme of study.

Once you are enrolled as a student at UEL, further processing of your data will be necessary. The purposes for UEL processing your personal data are:

• The use of online learning and teaching services including the use of analytics to monitor engagement;

The use by UEL, and/or its partners and agents (including the Higher Education Statistics Agency https://www.hesa.ac.uk/about/regulation/data-protection/notices and Higher Education Degree Datacheck https://hedd.ac.uk/ in ways that support the effective management of the University and your programme of study;

- To allow for the delivery of bursary schemes or other financial initiatives;
- To support improvements to student experience and performance
- To enable us to provide education and support services to our students and staff;
- Advertising and promoting the University and the services we offer;
- Publication of University promotional literature and alumni relations;
- Undertaking research and fundraising activities;
- Managing our accounts and records;
- Providing data associated with commercial and charitable activities to our recognised third parties

We also process personal information for the use of CCTV systems to monitor and collect visual images and audio files for the purposes of security and the prevention and detection of crime.

[You agree that we have the right to collect, transfer, store and process the data that we collect from you at a destination outside the European Economic Area ("EEA").]

Please address any questions, comments and requests regarding our data processing practices to Governance & Legal Services

University of East London University Way E16 2RD