

East London Talent Privacy Notice

Updated: December 2023

East London Talent is the University of East London's online freelancer marketplace dedicated to providing students and graduates with a unique opportunity to showcase, promote and sell their diverse skills, products and services.

The East London Talent platform aims to foster a thriving community where our talented students and graduates can gain an opportunity to showcase and build their portfolios, enhance their entrepreneurial skills and generate income whilst selling their products and services, to fellow students, staff and the local community.

The types of personal information we collect:

The information we will collect from users will include:

User Details:

- Full Name
- Student Number
- Student Status, Academic School, Course
- Email Address and Phone Number
- User Credentials

Business Details:

- Business Name
- Business Registration Date and Number
- Contact Details to include Email Address, LinkedIn Profile

Customer details:

- Full name
- Company name
- Phone number
- User Credentials

We also collect information on how you engage with the platform and will collect information that you choose to share with us whilst using the platform.

How we will use the data:

Contact Details: The Enterprise team will use this information to offer targeted support for student and graduate freelancers. Users may receive communication regarding workshops, events and training to enhance their freelancing capabilities. Referral to internal and external opportunities may be provided.

Business Details: The Enterprise team will use this data for the annual Higher Education Business and Community Interaction Survey.

Engagement data: The personal data will be used alongside the platform engagement data such as 'activation status' and 'last login' for reporting purposes, inform future team planning and to ensure value for money.

Data submitted when purchasing goods or services

The University facilitates the use of Stripe to process the purchasing of goods or services through the platform. Please note that if you choose to purchase a product or services through the platform, you will be engaging the services of Stripe, please see Stripe's [Privacy Policy](#).

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information is your consent. You are able to remove your consent at any time. For more information about how the University uses personal data please see our [Data Protection web pages](#).