

COURSE SPECIFICATION

Course Aim and Title	MSc Workplace Diversity in Sport
Intermediate Awards Available	PGCert, PGDip Workplace Diversity in Sport
Teaching Institution(s)	University of East London West Ham United Foundation
Alternative Teaching Institutions (for local arrangements see final section of this specification)	Docklands Campus West Ham United Foundation, 60A Albatross Close, Beckton, E6 5NX
UEL Academic School	HSB - ASES
UCAS Code	n/a
Professional Body Accreditation	This course does not have professional body accreditation although students are encouraged to make individual applications for accredited status.
Relevant QAA Benchmark Statements	QAA Subject Benchmarks for Masters Degrees in Business and Management (2015)
Additional Versions of this Course	n/a
Date Specification Last Updated	February 2023

Course Aims and Learning Outcomes

This course is designed to give you the opportunity to:

- Promote effective performance within diverse team environments and the ability to recognise and use individuals' contributions in group processes. Negotiating with, and influencing others; team selection, delegation, development and management.
- Develop the required skills to operate in leadership and management positions within sports organisations, through understanding of the diverse groups within sports organisations - organisational behaviour and motivation.
- Solve complex problems and make decisions: establish criteria, using appropriate decision-making techniques including identifying, formulating and solving business problems; the ability to create, identify and evaluate options; the ability to implement and review decisions.
- Understand modern uses of data in the workplace - the comprehension and use of relevant communications for application in business and management, including the use of digital tools.

What you will learn:

Knowledge

1. Demonstrate a critical awareness of current issues (e.g., diversity and inclusion) in sport and how to overcome these issues using current research and practice in the field.

Thinking skills

2. Inform professional judgement with appropriate evidence to effectively promote inclusive change within sports organisations.
3. Analyse data to provide business insights for sports organisations.

Subject-Based Practical skills

4. Demonstrate and analyse how to solve complex organisational issues, upholding the values and behaviours required in a modern, diverse environment.

Skills for life and work (general skills)

5. Operate effectively in a variety of self-managed, team and leadership roles, while showing sensitivity to diversity in people and appreciating cultural differences.

Learning and Teaching

Knowledge is developed through

- In-class teaching (lectures, seminars, workshops, tutorials)
- Guided reading
- Engagement visits

Thinking skills are developed through

- Reflective activities with feedback
- Online discussions and activities
- Live applied projects

Practical skills are developed through

- IT activities with feedback
- Research skills-based activities with feedback
- Live applied projects
- Scenario-based activities

Skills for life and work (general skills) are developed through

- Planning activities with feedback
- Project work
- Independent study

Assessment

Knowledge is assessed by

- Written Coursework
- Essays
- Reflective Portfolio
- Presentations (both individual and group)

Thinking skills are assessed by

- Written Coursework
- Examinations
- Project Work

Practical skills are assessed by

- Presentations
- Consultancy Project

Skills for life and work (general skills) are assessed by

- Reflective Journal
- Project work
- Group work

Students with disabilities and/or particular learning needs should discuss assessments with the Course Leader to ensure they are able to fully engage with all assessment within the course.

Work or Study Placements

Students are required to currently be in employment throughout the course of their programme to provide with them the opportunity to apply learning to their practice. For those students who are not in employment support will be provided to source internship or placement opportunities.

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Masters degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
7	SE7033	Theory of Sport Analytics	30	Core	N
7	SE70XX	Diversifying High Performance Sport Teams	30	Core	N
7	SE70XX	Sport Psychology for Diversity and Inclusion	30	Core	N
7	SE70XX	Inclusive Change Management	30	Core	N
7	TM7002	Sport Management Consultancy Project	30	Core	N
7	TM7000	The Sport Business Professional	30	Core	N

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, in order to create the best learning experience.

Additional detail about the course module structure:

September Entry

Year 1 - Term 1 (Sem A)

SE7033 - Theory of Sport Analytics

Year 1 - Term 2 (Sem B)

SE70XX - Diversifying High Performance Sport Teams

Year 1 – Term 3 (Sem C)

SE70XX - Sport Psychology for Diversity and Inclusion

Year 2 – Term 1 (Sem A)

TM7000 - The Sport Business Professional

Year 2 – Term 2 (Sem B)

SE70XX - Inclusive Change Management

Year 2 – Term 3 (Sem C)

TM7002 - Sport Management Consultancy Project

January Entry

Year 1 - Term 2 (Sem B)

SE70XX - Diversifying High Performance Sport Teams

Year 1 – Term 3 (Sem C)

SE70XX - Sport Psychology for Diversity and Inclusion

Year 1 - Term 1 (Sem A)

SE7033 - Theory of Sport Analytics

Year 2 – Term 2 (Sem B)

SE70XX - Inclusive Change Management

Year 2 – Term 3 (Sem C)

TM7002 - Sport Management Consultancy Project

Year 2 – Term 1 (Sem A)

TM7000 - The Sport Business Professional

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a course is a module selected from a range of modules available on the course.

The overall credit-rating of this course is 180 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

Course Specific Regulations

None

Typical Duration

PG

The duration of this course is one year full-time, two calendar years part-time, with enrolment in September or January. The time limit for completion of a course is four years after first enrolment on the course.

Further Information

More information about this course is available from:

- The UEL web site (www.uel.ac.uk)
- The course handbook
- Module study guides
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- School web pages

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

None

Alternative Locations of Delivery

This course is taught by both West Ham United Foundation and the University of East London. Therefore, there may at times be lectures delivered at a WHU site, for example, the London Stadium. This will be communicated to you in advance.