

COURSE SPECIFICATION

Course Aim and Title	BSc (Hons) International Sport with Enterprise
Intermediate Awards Available	Cert. He, Dip. HE, International Sport with Enterprise
Teaching Institution(s)	University of East London West Ham United Foundation
Alternative Teaching Institutions (for local arrangements see final section of this specification)	Docklands Campus West Ham United Foundation, 60A Albatross Close, Beckton, E6 5NX
UEL Academic School	HSB
UCAS Code	C103
Professional Body Accreditation	None
Relevant QAA Benchmark Statements	<i>Events, hospitality leisure, sport and tourism - 2019</i>
Additional Versions of this Course	BSc International Sport with Enterprise with Foundation Year; BSc International Sport with Enterprise with Placement Year,
Date Specification Last Updated	09/02/2023

Course Aims and Learning Outcomes

This course is designed to give you the opportunity to:

- Demonstrate a critical insight into the organisations and structures responsible for international sport, the political ramifications arising from these and their impact on the funding and delivery of sport.
- Employ social, economic and political theory to explain the development and differentiation of international sport throughout society.
- Understand and apply the theories, concepts and principles of practice from the generic management areas of operations, finance, human resources and marketing to sports organisations and events in the voluntary, public and private sector, from a global perspective.
- Employ strategic planning and development planning skills in analysing, understanding and addressing the development needs and intentions of international sport organisations and communities.

What you will learn:

Knowledge

- Be equipped with appropriate knowledge and skills to ensure competence at the point of graduation to meet the requirements of working within a sports organisation, either locally or internationally.

- Acquire an awareness of, and ability to use effectively, a range of scientific tools to analyse the key components of the international sport environment.

Thinking skills

- Inform professional judgement with appropriate evidence to effectively promote change within both local and international sports organisations.

Subject-Based Practical skills

- Develop practical and transferable skills which will facilitate co-operation within a range of groups and lead to the successful delivery of projects and events.
- Demonstrate how to solve complex organisational problems, linking theory and practice.

Skills for life and work (general skills)

- Work in a manner that respects the autonomy of the organisation and wider team, upholding the values and behaviours required in a professional environment.
- Be a responsible, culturally aware and self-governing member of the sports industry. Demonstrate leadership through managing time and resources effectively, problem solving and evaluating performance in a range of circumstances.

Learning and Teaching

Knowledge is developed through

- Guided reading
- Knowledge-based activities with feedback
- Group discussions and activities

Thinking skills are developed through

- Reflective activities with feedback
- Group discussions and activities

Practical skills are developed through

- IT activities with feedback
- Research skills-based activities with feedback

Skills for life and work (general skills) are developed through

- Planning activities with feedback
- Project work

Assessment

Knowledge is assessed by

- Coursework
- Essays
- Portfolios
- Presentations (both individual and group)

Thinking skills are assessed by

- Coursework
- Project Work
- Presentations

Practical skills are assessed by

- Practical reports
- Applied work

Skills for life and work (general skills) are assessed by

- Project work
- Group work
- Applied work/ placement

Students with disabilities and/or particular learning needs should discuss assessments with the Course Leader to ensure they are able to fully engage with all assessment within the course.

Work or Study Placements

BSc (Hons) International Sport with Enterprise students can undertake relevant work-based placement activities (100 hours) within their specific placement module as well as having the opportunity to complete a year in industry between Level 5 and 6. These modules enable students to establish links in industry to prepare for potential roles upon graduation. The West Ham United Foundation will provide a range of opportunities to work across their organisation in a range of roles, including within their football development, learning and health programmes. Students will be encouraged to seek opportunities in sport that interest them the most.

Placements be held at West Ham United Foundation, UEL and local sports organisations who are partners of West Ham and UEL. The Course Leader will also act as your placements co-ordinators, so students will need to arrange a meeting with Course Leaders in their first term, so that they can find their preferred placement destination and role. Alongside local opportunities there will also be several international opportunities for students to apply for, with the selection process for this based upon attendance and engagement throughout the programme. Once allocated a work-based learning organisation, students should inform Course Leaders of their mentor within that organisation, who will monitor, evaluate and guide the students' performance throughout their 100-hour placement.

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a master's degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
3	SE3010	Introduction to Anatomy & Physiology	20	Core	N
3	SE3012	Sports Development & Coaching	20	Core	N
3	SE3014	Physical Health & Wellbeing in Sport	20	Core	N
3	S3013	Psychological Influences on Health & Wellbeing in Sport & Physical Activity	20	Core	N
3	SE3011	Academic & Communication Skills in Sports	20	Core	N
3	SE3105	Career and Professional	20	Core	N

		Development in Sports (Mental Wealth)			
3	SE3008	Work Placement	0	O	N
4	SE4010	Sports Leadership and Management	20	Core	N
4	SE4000	Essential Skills for Sport	20	Core	N
4	SE4xxx	Sport, Health and Leisure	20	Core	N
4	SE4012	Principles of Sports Marketing	20	Core	N
4	SE4011	Current Issues in Sport	20	Core	N
4	SE4003	Coaching Principles	20	Core	N
5	SE5016	Professional Development (Sport Placement)	20	Core	N
5	SE5xxx	Global Sport and Wellbeing	20	Core	N
5	SE5017	Sports Management and Marketing	20	Core	N
5	SE5xxx	Sport Media	20	Core	N
5	SE5xxx	Sport Organisational Culture	20	Core	N
5	SE5000	Research Methods	20	Core	N
6	SE6xxx	Event Management	20	Core	N
6	SE6xxx	Managing Sport Projects	20	Core	N

6	SE6009	Entrepreneurship and Enterprise in Sport	20	Core	N
6	SE6xxx	International Relations	20	Core	N
6	SE6102	Independent Research Project	40	Core	N

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, in order to create the best learning experience.

Additional detail about the course module structure:

UEL will deliver 50% of modules throughout the programme, with West Ham United Foundation delivering the remaining 50%.

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a course is a module selected from a range of modules available on the course.

The overall credit-rating of this course is **360** credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

Course Specific Regulations

N/A

Typical Duration

It is possible to move from full-time to part-time study and vice-versa to accommodate any external factors such as financial constraints or domestic commitments. Many of our students make use of this flexibility and this may impact on the overall duration of their study period.

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The expected duration of this course is 3 years full-time or 7 years part-time. A student cannot normally continue study on a course after 4 years of study in full time mode unless exceptional circumstances apply, and extenuation has been granted. The limit for completion of a course in part time mode is 7 years from first enrolment. The expected duration of this course if you complete a foundation year will be 4 years full-time.

Further Information

More information about this course is available from:

- The UEL web site (www.uel.ac.uk)
- The course handbook
- Module study guides
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- School web pages

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

The student would be expected to fund the cost of travel to their placement provider; however, no other additional costs are expected.

Alternative Locations of Delivery

West Ham United Foundation, 60A Albatross Close, Beckton, London, E6 5NX

London Stadium, Stratford, E20 2ST