COURSE SPECIFICATION

Course Aim and Title	**MSc International Business Management with Placement Year**
Intermediate Awards Available	• MSc International Business Management • PGCert - International Business Management (PGDip - International Business Management
Teaching Institution(s)	UEL
Alternative Teaching Institutions (for local arrangements see final section of this specification)	N/A
UEL Academic School	Royal Docks School of Business and Law
UCAS Code	N/A
Professional Body Accreditation	Chartered Management Institute (CMI); Association of Project Management (APM)
Relevant QAA Benchmark Statements	Business and Management (2015)
Additional Versions of this Course	N/A
Date Specification Last Updated	November 2023

Course Aims and Learning Outcomes

This course is designed to give you the opportunity to:

- Develop the skills and desire to confront the challenges confronting businesses in today's international business environment
- Acquire the theories, concepts and knowledge needed to analyze these challenges
- Develop the critical mind-set needed to challenge received wisdom relating to the theory and practice of international business management.

What you will learn:

Knowledge
- Debate the implications of the major developments and trends in the international business environment
- Critically discuss the role of markets and institutions in international business and the role of corporations in the international environment
- Discuss current theories in the main disciplines of international business management, the relationship between them and their applicability in different contexts
- Recognise and respond to management dilemmas, in particular those relating to issues of ethics, corporate social responsibility and the

fostering of innovation and entrepreneurship, especially in relation to international environments

Thinking skills
- Select the appropriate theories, conceptual frameworks and analytical tools to apply to a business problem
- Make sense of complex, incomplete and ambiguous information through appropriately detailed analysis.

Subject-Based Practical skills
- Appraise the situations of organisations and industries
- Undertake research into major business problems or issues and provide effective recommendations for change
- Contribute to the formation of strategies, at functional and organisational levels, within an international context

Skills for life and work (general skills)
- Communicate effectively, both orally and in writing, with both expert and non-expert audiences
- Reflect critically upon the state of theory and practice and challenge preconceptions that do not apply.
- Work to exacting deadlines.

Learning and Teaching

Knowledge is developed through
- Guided reading
- Knowledge-based activities with feedback
- Online discussions and activities

Thinking skills are developed through
- Reflective activities with feedback
- Online discussions and activities

Practical skills are developed through
- Project work
- IT activities with feedback
- Research skills-based activities with feedback

Skills for life and work (general skills) are developed through
- The demands of the study medium (e.g. distance learning)
- Planning activities with feedback
- Project work

An alternative approach

Assessment

Knowledge is assessed by
- Coursework
- Essays
- Examinations

Thinking skills are assessed by
- Coursework
- Examinations
- Project work

Practical skills are assessed by
- Practical reports
- Case studies
- Portfolio completion

Skills for life and work (general skills) are assessed by
- Project work
- Group work
- Case Studies
- Reports

Students with disabilities and/or particular learning needs should discuss assessments with the Course Leader to ensure they are able to fully engage with all assessment within the course.

Work or Study Placements

Students on Placement Year Consultancy Project Year route will be expected to undertake a two term Work placement/Consultancy project with a minimum of twenty hours a week. The Work placement/Consultancy Project is worth an additional 120 credits. UEL will assist in finding a work placement/consultancy project and will advertise opportunities on the UEL Employment Hub. However, it is ultimately the student's responsibility to source a valid work placement/consultancy project. To be eligible for placement, the student must have passed all their taught modules and completed a mandatory 12-week employability module. As academic placements are exempt from National Minimum Wage, they are typically unpaid. However, reimbursement for lunch and travel may be sometimes offered.

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

3	Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
4	Equivalent in standard to the first year of a full-time undergraduate degree course.
5	Equivalent in standard to the second year of a full-time undergraduate degree course.
6	Equivalent in standard to the third year of a full-time undergraduate degree course.
7	Equivalent in standard to a Masters degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
7	FN7226	Managing Resources in an International Business Environment	30	Core	N
7	SG7004	Global Project Management in Practice	30	Core	N
7	MK7041	Managing Sustainable Global Value Chains	30	Core	N
7	HR7002	Organisational Behaviour and Global Strategy	30	Core	N
7	HR7004	Mental Wealth 4: Mental Wealth and Applied Research	30	Core	N
7	SG7002	Applied Business Project	30	Core	N
7	SG7027	Work Placement Module	120P	Core	N

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, in order to create the best learning experience.

Additional detail about the course module structure:

The teaching year is divided into semesters of roughly equal length. A typical student registered in a full-time attendance mode will study two 30 credit modules per semester. A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. Students must pass all 6 core modules and earn 180 credits before moving on to the placement year. Placement or Consultancy Project modules is worth 120 (Pass or Fail) credits.

The overall credit-rating of this course is 300 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

Course Specific Regulations

N/A

Typical Duration

This course is only offered to full time students. The duration of this course is 1 calendar year full-time(three terms) plus 1 academic year (two terms) for placement year/consultancy project: The During the placement year, a student is expected to do a minimum of 20 hours/week placement. The placement year role and responsibilities should be suitable to the student's level of course and studies as deemed appropriate by the MSc IBM course academic team.

The structure is as below:

Intake/Start	Study Year	Month	Academic Term	Modules	Type
September	1	Sept	SEMA-	FN7226 & SG7004	Taught
	1	Jan	SEMB	HR7002 & MK7041	Taught
	1	May	SEMC	HR7004 & SG7002	Taught/Applied Project
	2	Sept	SEMA	SG7027 or SG7026	Placement
	2	Jan	SEMB	SG7027 or SG7026	Placement
January	1	Jan	SEMB	HR7002 & MK7041	Taught
		May	Break		
	1	Sept	SEMA-	FN7226 & SG7004	Taught

	1	Jan	SEMB	HR7004 & SG7002	Taught/Applied Project
	2	May	SEMC	SG7027 or SG7026	Placement
	2	Sept	SEMA	SG7027 or SG7026	Placement
May	1	May	SEMC	HR7002 & MK7041	Taught
	1	Sept	SEMA-	FN7226 & SG7004	Taught
	1	Jan	SEMB	HR7004 & SG7002	Taught/Applied Project
	2	May	SEMC	SG7027 or SG7026	Placement
	2	Sept	SEMA	SG7027 or SG7026	Placement

Further Information

More information about this course is available from:

• The UEL web site (www.uel.ac.uk)
• The course handbook
• Module study guides
• UEL Manual of General Regulations (available on the UEL website)
• UEL Quality Manual (available on the UEL website)
• School web pages
• Placement/Consultancy project handbook

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

N/A

Alternative Locations of Delivery

N/A