

## COURSE SPECIFICATION

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|---|---|
| Course Aim and Title  | MBA (Supply Chain Management)   |
| Intermediate Awards Available   | <ul style="list-style-type: none"> <li>• Postgraduate Certificate (60 credits)</li> <li>• Postgraduate Diploma (120 credits)</li> </ul> |
| Teaching Institution(s)   | UEL   |
| Alternative Teaching Institutions<br>(for local arrangements see final section of this specification) | N/A   |
| UEL Academic School   | Royal Docks School of Business and Law  |
| UCAS Code   | N000  |
| Professional Body Accreditation   | N/A   |
| Relevant QAA Benchmark Statements   | Master's Degree in Business and Management (2015)   |
| Additional Versions of this Course  | MBA (Supply Chain Management) with Placement  |
| Date Specification Last Updated   | 08 April 2020   |

### Course Aims and Learning Outcomes

This course is designed to give you the opportunity to:

- Study organisations, their management and the changing external context in which they operate.
- Develop the ability to apply knowledge and understanding of business and management to complex or difficult issues, both systematically and creatively, to improve business and management practice, including within an international context.
- Develop knowledge of contemporary key principles, practices, systems and techniques used in supply chain management.
- Gain knowledge and understanding of business innovation - creativity, intrapreneurial - and entrepreneurial behaviour and enterprise development, and the management and exploitation of intellectual property.
- Develop leadership and management skills – leadership and management of people within organisations - leadership, organisational behaviour and motivation.



- Develop lifelong learning skills, including engendering an enthusiasm for business and for learning more generally as part of continuing personal and professional development.

What you will learn:

### *Knowledge*

You will be able to:

- Demonstrate understanding of the assumptions, logical structure, implications and limitations of business and management concepts, theories and ideas.
- Understand the sources, uses and management of finance, including the use of accounting and other information systems for managerial applications
- Develop a critical understanding of major supply chain principles and concepts.
- Understand the importance of supply chain relationships and reflect on the role of process integration in supply chain performance and competitiveness.

### *Thinking skills*

You will be able to:

- Critically evaluate the relevance of diverse business and management theories and concepts
- Apply these theories and concepts to various issues and contexts
- Assess the impact of supply chain strategies in terms of business trade-offs, corporate social responsibility and organisational values, cost, efficiency and effectiveness as well as leadership approaches and business ethics.

### *Subject-Based Practical skills*

You will be able to:

- Develop and implement appropriate strategies within a changing environment, including strategic risk management and issues of compliance
- Solve complex problems using appropriate decision-making techniques including identifying, formulating and solving business problems
- Apply a variety of tools and techniques for supply chain optimization.
- Design appropriate supply chain strategies for products/services according to products/services characteristics (demand and supply).

### *Skills for life and work (general skills)*

You will be able to:

- Abstract and simplify in order to identify and model the essence of a problem.
- Analyse and reason – both deductively and inductively.



- Gather evidence and to assimilate, structure, analyse and evaluate qualitative and quantitative data and information.
- Communicate results concisely to a variety of audiences, including those with no training in business and management
- Recognise the need for and initiate change and to be able to manage change
- Recognise and address ethical dilemmas, corporate social responsibility and sustainability issues, applying ethical and organisational values to situations and choices.

### Learning and Teaching

Knowledge is developed through

- Guided reading
- Knowledge-based activities with feedback
- Online discussions and activities

Thinking skills are developed through

- Reflective activities with feedback
- Online discussions and activities

Practical skills are developed through

- IT activities with feedback
- Research skills-based activities with feedback

Skills for life and work (general skills) are developed through

- The demands of the study medium (e.g. distance learning)
- Planning activities with feedback
- Project work

### Assessment

Knowledge is assessed by

- Coursework
- Essays
- Examinations

Thinking skills are assessed by

- Coursework
- Examinations
- Project work

Practical skills are assessed by

- Practical reports
- Portfolio completion

Skills for life and work (general skills) are assessed by

- Project work

- Group work

Students with disabilities and/or particular learning needs should discuss assessments with the Course Leader to ensure they are able to fully engage with all assessment within the course.

### Work or Study Placements

Students on the MBA (Supply with Management) with Placement route will be expected to undertake a 30 weeks work placement. The placement is worth an additional 120 credits. UEL will assist you in finding a placement and will advertise opportunities on the UEL Employment Hub. However, it is ultimately the student's responsibility to source a valid placement. To be eligible for placement, the student must have passed all their taught modules and completed a mandatory 12-week employability module. As academic placements are exempt from National Minimum Wage they are typically unpaid. However, reimbursement for lunch and travel is sometimes offered. Further details on placement is contained in the placement handbook

### Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Master's degree.

Courses are made up of modules that are each credit weighted.



| Level | Module Code | Module Title  | Credit Weighting | Core/Option | Available by Distance Learning?<br>Y/N |
|-------|-------------|---|------------------|-------------|--|
| 7     | SG7001      | Managing Strategy, Operations and Partnerships                          | 30               | Core        | N                                      |
| 7     | HR7003      | Managing Financial and Human Resources for Sustainable Business Success | 30               | Core        | N                                      |
| 7     | MK7040      | Responsible Marketing in the Digital Age                                | 30               | Core        | N                                      |
| 7     | HR7004      | Mental Wealth: Professional Exchange and Applied Research               | 30               | Core        | N                                      |
| 7     | XXXXX       | Supply Chain Management Strategy  | 30               | Core        | N                                      |
| 7     | XXXXX       | Applied Supply Chain & Logistics Project                                | 30               | Core        | N                                      |
| 7     | SG7120      | Industrial Placement  | 120              | Option      | N                                      |
| 7     | SG7006      | Extended Work Project   | 120              | Option      | N                                      |

*Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, in order to create the best learning experience.*

Additional detail about the course module structure:

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a course is a module selected from a range of modules available on the course.

The overall credit-rating of this course is 180 credits (for the standard MBA) and 300 credits (for the Placement/Extended Work Project pathway). If for some reason



you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

#### Course Specific Regulations

N/A



### Typical Duration

It is possible to move from full-time to part-time study and vice-versa to accommodate any external factors such as financial constraints or domestic commitments. Many of our students make use of this flexibility and this may impact on the overall duration of their study period.

The duration of this course is one calendar year full-time and two calendar years part-time.

The time limit for completion of a course is four years after first enrolment on the course.

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| <p><b>For September Intake:</b></p> <p>Term 1 (Sem A: Sept. – Dec.)</p> <p>Term 2 (Sem B: Jan – April)</p> <p>Term 3 (Sem C: May – July)</p> | <p>Mental Wealth Module (30 credits) &amp; Taught modules (1 x 30 credits)</p> <p>Taught modules (2 x 30 credits)</p> <p>Taught modules (1 x 30 credits) &amp; Applied Supply Chain &amp; Logistics Project (30 credits)</p> |
| <p><b>For January Intake:</b></p> <p>Term 1 (Sem B: Jan – April)</p> <p>Term 2 (Sem C: May – July)</p> <p>Term 3 (Sem A: Sept. – Dec.)</p>   | <p>Mental Wealth Module (30 credits) &amp; Taught modules (1 x 30 credits)</p> <p>Taught modules (2 x 30 credits)</p> <p>Taught modules (1 x 30 credits) &amp; Applied Supply Chain &amp; Logistics Project (30 credits)</p> |
| <p><b>For May Intake:</b></p> <p>Term 1 (Sem C: May – July)</p> <p>Term 2 (Sem A: Sept. – Dec.)</p> <p>Term 3 (Sem B: Jan – April)</p>       | <p>Mental Wealth Module (30 credits) &amp; Taught modules (1 x 30 credits)</p> <p>Taught modules (2 x 30 credits)</p> <p>Taught modules (1 x 30 credits) &amp; Applied Supply Chain &amp; Logistics Project (30 credits)</p> |



### Further Information

More information about this course is available from:

- The UEL web site ([www.uel.ac.uk](http://www.uel.ac.uk))
- The course handbook
- Module study guides
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- School web pages
- Placement handbook

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

N/A

### Alternative Locations of Delivery

N/A