

Programme Aim and Title	MBA Degree Apprenticeship
Intermediate Awards Available	N/A
Teaching Institution(s)	University of East London
Alternative Teaching Institutions (for local arrangements see final section of this specification)	None
UEL Academic School	Royal Docks School of Business and Law
UCAS Code	
Professional Body Accreditation	The End Point Assessment Organisation will be the CMI. Apprentices will be eligible for chartered manager status on completion of their apprenticeship
Relevant QAA Benchmark Statements	Master's Degrees in Business and Management (2015)
Additional Versions of this Programme	None
Date Specification Last Updated	N/A

## Programme Aims and Learning Outcomes

This programme is designed to give you the opportunity to:

1. Undertake a broad, analytical and integrated study of business and management
2. Develop a strategic perspective on the organisation in its environment which is both holistic and addresses the external context (including environmental and regulatory) in which they operate and their management. This includes an emphasis on understanding, responding to and shaping the dynamic and changing nature of organisations, including consideration of the future of organisations within the global business environment.
3. Develop praxis through the rigorous amalgamation of theory and practice and a range of skills and attributes particularly relevant to business and management such as commercial acumen, analytical thinking and problem solving, critical thinking, decision making, ability to innovate, awareness of risk, and the ability to influence and work with others
4. Provide a challenging and protected space for stretch and personal development opportunities to build capability and flexibility to meet the workplace revolution 4.0

What you will learn:

Knowledge

- **The development and operation of markets for resources, good and service including the need for innovation in product and service design, as well as** the management of resources and operations including the supply chain, procurement, logistics, quality systems, and project management
- **The management of resources including** finance - the sources, uses and management of finance; the use of accounting and other information systems for managerial applications • people - strategic and operational HRM, meeting future organisational requirements, people development, HR systems
- Innovation to include digital business - the development of strategic priorities to deliver business at speed in an environment where digital technology is reshaping traditional revenue and business models, associated risk management • business innovation - creativity,

intrapreneurial - and entrepreneurial behaviour and enterprise development, and the management and exploitation of intellectual 11 property

- the ability to recognise and address ethical dilemmas, corporate social responsibility and sustainability issues, applying ethical and organisational values to situations and choices.
- leadership and management of people within organisations - leadership, organisational behaviour and motivation.
- globalisation - growth of international business, inter-cultural perspectives • strategic management - the development and implementation of appropriate strategies within a changing environment, strategic risk management and issues of compliance
- business innovation - creativity, intrapreneurial - and entrepreneurial behaviour and enterprise development, and the management and exploitation of intellectual 11 property

#### Thinking skills

- Demonstrate competence in analysing, synthesising and solving complex unstructured business problems
- using information and knowledge effectively in order to abstract meaning from information and to share knowledge, including the use of quantitative skills
- Identify and collect relevant information across a range of areas pertaining to a current situation, analyse that information and synthesise it into an appropriate form in order to evaluate decision alternatives.
- They will be able to reflect on and learn from prior experience and thus be able to integrate new knowledge with past experience and apply it to new situations
- being able to think critically and be creative: manage the creative processes in self and others; organise thoughts, analyse, synthesise and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately

#### Subject-Based Practical skills

- soft skills: understanding the needs of others and empathy towards them; sensitivity to diversity in people and in different situations
- the ability to conduct research and enquiry into business and management issues either individually or as part of a team through research design, the collection and analysis of qualitative and quantitative data, synthesis and reporting They will have developed the leadership skills to implement agreed solutions effectively and efficiently
- leadership and performance management: selecting appropriate leadership style for different situations; setting objectives, motivating, monitoring performance, coaching and mentoring

#### Skills for life and work (general skills)

- Ground their new knowledge within the base of their professional experience, demonstrating leadership and performance management: selecting appropriate leadership style for different situations; setting objectives, motivating, monitoring performance, coaching and mentoring
- high personal effectiveness: critical self-awareness, self-reflection and self-management; time management; conflict resolution, displaying commercial acumen, the ability to continue to learn through reflection on practice and experience
- They will be able to challenge preconceptions and to remove subject and functional boundaries so as to handle complex situations holistically
- the ability to recognise the need for and initiate change and to be able to manage change
- effective communication: networking, listening, oral and written communication of complex ideas and arguments, using a range of media, including the preparation of business reports

## Learning and Teaching

Knowledge is developed through

- Guided reading
- Knowledge-based activities with feedback
- Online discussions and activities

Thinking skills are developed through

- Reflective activities with feedback
- Online discussions and activities
- Ongoing reflection on the application of theory to practice

Practical skills are developed through

- IT activities with feedback
- Research skills-based activities with feedback
- 360 degree feedback form the workplace

Skills for life and work (general skills) are developed through

- The demands of the study medium (e.g. distance learning)
- Planning activities with feedback
- Project work

## Assessment

Knowledge is assessed by

- Coursework
- Essays
- Examinations
- Portfolios

Thinking skills are assessed by

- Coursework
- Examinations
- Project work
- Portfolio

Practical skills are assessed by

- Practical reports
- Portfolio completion
- 360 degree feedback

- Evidence gathered from the workplace

Skills for life and work (general skills) are assessed by

- Project work
- Group work
- Face to face defence of progression and evidencing of knowledge, skills and behaviours

Students with disabilities and/or particular learning needs should discuss assessments with the Programme Leader to ensure they are able to fully engage with all assessment within the programme.

## Work or Study Placements

Not Applicable

## Programme Structure

All programmes are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

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|---|--|
| 3 | Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree programme. |
| 4 | Equivalent in standard to the first year of a full-time undergraduate degree programme.  |
| 5 | Equivalent in standard to the second year of a full-time undergraduate degree programme.                                       |
| 6 | Equivalent in standard to the third year of a full-time undergraduate degree programme.  |
| 7 | Equivalent in standard to a Masters degree.  |

Programmes are made up of modules that are each credit weighted.

The module structure of this programme:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
7	HR7004	Professional Exchange: Mental Wealth and applied research	30	Core	N
7	SG7002	Developing Praxis and Applied Business Project	30	Core	N
7	SG7001	Managing Strategy, Operations and Partnerships	30	Core	N
7	HR7003	Managing Financial and Human Resources for Sustainable Business Success	30	Core	N
7	MK7041	Sustainable Global Value Chain	30	Core	N
7	HR7001	Leading, Managing and Developing Global Knowledge and Talent Management	30	Core	N

*Please note: Optional modules might not run every year, the programme team will decide on an annual basis which options will be running, based on student demand and academic factors, in order to create the best learning experience.*

Additional detail about the programme module structure:

A core module for a programme is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a programme is a module selected from a range of modules available on the programme.

The overall credit-rating of this programme is 180 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend

on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

## Programme Specific Regulations

This programme is delivered as part of the Senior Leader degree apprenticeship. Students will be expected to have achieved qualifications in English and Mathematics at a minimum of level 2 or equivalent by the time they reach Gateway.

Experienced managers have the opportunity to demonstrate evidence of their achievements as senior managers through accreditation of prior learning (APL). The regulations for this will follow the current UEL regulations. In addition, evidence should be demonstrated within 5 years of application to the apprenticeship and all learning outcomes for each module must be demonstrated. The assessment to accept APL will be agreed by the employer as well as the university and may incorporate an interview assessment to allow for a broad range of situations.

## Typical Duration

It is possible to move from full-time to part-time study and vice-versa to accommodate any external factors such as financial constraints or domestic commitments. Many of our students make use of this flexibility and this may impact on the overall duration of their study period.

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The duration of this programme is two calendar years and three months, including the end point assessment. Enrollment is available in September and February.

The time limit for completion of a programme is six years after first enrolment on the programme.

## Further Information

More information about this programme is available from:

- The UEL web site ([www.uel.ac.uk](http://www.uel.ac.uk))
- The programme handbook
- Module study guides
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- School web pages

All UEL programmes are subject to thorough programme approval procedures before we allow them to commence. We also constantly monitor, review and enhance our programmes by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

None

## Alternative Locations of Delivery

none

