

UNIVERSITY OF EAST LONDON COURSE SPECIFICATION

Course Aim and Title	MA Media, Communication and Global Development
Intermediate Awards Available	PG Cert, PG Dip.
Teaching Institution(s)	UEL on campus
Alternative Teaching Institutions (for local arrangements see final section of this specification)	N /A
UEL Academic School	Arts and Digital Industries
UCAS Code	N /A
Professional Body Accreditation	N /A
Relevant QAA Benchmark Statements	Master's degree characteristics
Additional Versions of this Course	N /A
Date Specification Last Updated	17 June 2019

Course Aims and Learning Outcomes

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COURSE SPECIFICATION

This course is designed to give you the opportunity to:

1. Critique and communicate ideas about the media and global development journalistically and academically
2. Initiate and execute self-defined journalistic projects (Critical Approaches module)
3. Formulate and execute a self-defined academic research project in the area of media and global development
4. Network with global development practitioners and form links with relevant NGOs (through guest lectures on core modules)

What you will learn:

Knowledge

5. You will acquire a critical understanding of key concepts in media, communication and global development
6. You will study the impact of globalisation and mediatization on development practice and communication
7. You will evaluate the role of citizen journalism and new/social media in the mediation and communication of development news and information
8. You will acquire theoretical knowledge to enable you initiate and execute development-focused media projects
9. You will gain detailed knowledge of the legal and ethical requirements for producing good development news

Thinking skills

1. Critique coverage of global development by media in the North and South
2. Acquire a critical understanding of key drivers of changes on the global media landscape
3. Evaluate various strategies of development management and how they interface with mediatization and globalisation.

Subject-Based Practical skills

1. Apply new/social media to production, distribution and consumption of development news and information
2. Acquire intellectual and editorial skills for producing development news in a variety of formats
3. Evaluate and critique the different approaches to development communication

Skills for life and work (general skills)

1. Explain complex ideas through standard and accessible academic writing

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Learning and Teaching

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Knowledge is developed through

- lectures
- seminars
- workshops
- tutorials – with academic and personal tutors
- field visits and invited speakers
- guided and independent reading and research
- student-led presentations
- work placement

Thinking skills are developed through

- reflective written activities with feedback
- seminar discussion
- workshops
- field visits
- student-led presentations
- applying initiative and original thinking in analysis and creation of reports

Practical skills are developed through:

- technical production workshop
- library and archive research
- essay and treatment writing
- student-led presentations
- research seminars
- independent research dissertations

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Assessment

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Knowledge is assessed by

- film and video production
- essays and reports
- writing for film and video productions
- exam
- final research project

Thinking skills are assessed by

- film and video production
- essays and reports
- exam
- writing for film and video production
- final research project

Practical skills are assessed by

- film and video production
- essays and reports
- writing for film and video production
- policy briefings and blogs
- final research project

Skills for life and work (general skills) are assessed by

- essays
- research for production projects

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COURSE SPECIFICATION

Work or Study Placements

All students will be supported in securing a study-work placement opportunity, including as part of their core module, Investigating Media and Communication Industries.

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Masters degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
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UNIVERSITY OF EAST LONDON
COURSE SPECIFICATION

7	SY7004	Global Development Now	30	Core	N
7	MS7540	Investigating Media and Communication Industries	30	Core	N
7	MS7515	Documentary Cinema	30	Option	N
7	MS7542	Global Media, Communication and Development	30	Core	N
7	AI7203	Sustainability and the Commons	30	Option	N
7	AI7401	Conflict, Displacement and Human Security	30	Option	N
7	AI7403	Introduction to Forced Migration	30	Option	N
7	SY7001	Policy and Practice of Humanitarianism and Development	30	Option	N
7	AI7405	Global Environmental Politics	30	Option	N
7	MS7000	Professional Practice and Research Methods (Mental Wealth)	30	Core	N
7	MS7001	Final Project	30	Core	N

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, in order to create the best learning experience.

UNIVERSITY OF EAST LONDON

COURSE SPECIFICATION

Additional detail about the course module structure:

To ensure consistent standards of delivery and student support across the course, full-time and part-time students will both start in September. There are five 30 credit core modules, and five available 30 credit option modules from which students will select ONE option within the MA Media, Communication and Global Development Course. Students will take all five Core modules and one Optional module.

Whilst the course is complete in itself in terms of core and option modules, in recent years some students have requested the opportunity to take individual option modules from other MA courses which specifically complement their research and/or career pathways. Indicative examples of such modules are in MA Media and Communication Industries, MA Film Making, MSc NGO and Development Management, MA Refugee Studies. It is clearly to the academic and professional advantage of the student that such opportunities for interdisciplinary study and practice are supported and facilitated. However, it should be noted that they will only be confirmed with the agreement of both course leaders and module leaders.

Part-time students will normally take two core modules in their first year of study, one in each term.

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a course is a module selected from a range of modules available on this course or other relevant courses.

The overall credit-rating of this course is 180 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

Course Specific Regulations

N/A

Typical Duration

It is possible to move from full-time to part-time study and vice-versa to accommodate any external factors such as financial constraints or domestic commitments. Many of our students make use of this flexibility and this may impact on the overall duration of their study period.

The duration of this course is one calendar year full-time if enrolment is in September, and two calendar years part-time. The time limit for completion of a course is four years after first enrolment on the course.

Further Information

UNIVERSITY OF EAST LONDON

COURSE SPECIFICATION

More information about this course is available from:

- The UEL web site (www.uel.ac.uk)
- The course handbook
- Module study guides
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- School web pages

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

There are no fixed additional costs.

Alternative Locations of Delivery

N / A