

BSc (Hons) Business Management

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| Course Aim and Title | BSc (Hons) Business Management |
| Intermediate Awards Available | Ordinary Degree Dip HE, Cert HE |
| Teaching Institution(s) | University of East London |
| Alternative Teaching Institutions (for local arrangements see final section of this specification) | |
| UEL Academic School | Royal Docks School of Business and Law |
| UCAS Code | N2BM |
| Professional Body Accreditation | Chartered Management Institute |
| Relevant QAA Benchmark Statements | Markets, Marketing and sales, Customers, Finance, People, Organisational Behaviour, Operations, Information systems and business intelligence, Communications, Digital business, Business policy and strategy, Business innovation and enterprise development, social responsibility. |
| Additional Versions of this Course | |
| Date Specification Last Updated | March 2019 |

Course Aims and Learning Outcomes

This course is designed to give you the opportunity to:

Aim 1:

Equip yourself with the qualities, skills and techniques to cope with complexity and underpin excellent performance in university and the workplace.

Aim 2:

Understand and critique the environment within which business operates and the varied approaches taken in response to its demands.

Aim 3:

Critically evaluate a range of theoretical arguments, assumptions, concepts and data to form judgements and frame questions to solve relevant commercial problems.

Aim 4:

Synthesise and communicate innovative developments, strategies and approaches to leadership that are relevant for the contemporary business looking to secure a sustainable future.

What you will learn:

Knowledge

- Explain and comment critically upon the concepts and techniques in the multi-disciplinary business and management subjects.
- Identify the problem situation for which the relevant business management concepts and techniques were developed.
- Apply the relevant management concepts and techniques to resolve multi-faceted problems or issues.
- Develop an in-depth knowledge of management and of the techniques associated with business and management.
- Appreciate and reflect on the changing business environments in which managers operate.

Thinking skills

- Critically evaluate the relevance of diverse theories and concepts for the management of businesses in different industries and in both SMEs and MNCs.
- Apply these theories and concepts in practical management situations.
- Discuss the relationship between the wider economic context, government policies and strategic planning and development on both domestic and global level.
- Compare, contrast and evaluate management principles employed by different types of businesses and organisations.
- Analyse, evaluate and apply theories and models related to management and operations.

Subject-Based Practical skills

- Prepare and present solutions to management based problems or issues.
- Identify and interpret sources of information that will assist you in solving business problems and making management decisions.
- Critically evaluate challenges and opportunities in developing and managing enterprises.
- Design effective strategies for organisations in the public, private and not-for-profit sector whether they provide products or services.

Skills for life and work

- Work effectively both as a team player and as an individual meeting strict deadlines and targets.

- Develop high level skills in identifying problem parameters and selecting and implementing solution(s) to management dilemmas.
- Identify gaps in your own knowledge and proactively undertake steps to fill these.
- Identify, interpret and synthesise a range of theoretical and empirical data to develop a sophisticated and reasoned argument.
- Have confidence in explaining, defending and summarising your views to your peers on complex multidisciplinary issues and problems.
- Communicate effectively in written and oral form to specialist and non-specialist audiences.

Learning and Teaching

Knowledge is developed through

- Guided reading
- Knowledge-based activities with feedback
- Online discussions and activities

Thinking skills are developed through

- Reflective activities with feedback
- Online discussions and activities

Practical skills are developed through

- IT activities with feedback
- Research skills-based activities with feedback
- Analysis of business cases

Skills for life and work (general skills) are developed through

- Planning activities with feedback
- Project work
- Interpersonal feedback from tutors on written and oral projects

Assessment

Knowledge is assessed by

- Coursework
- Essays
- Examinations

Thinking skills are assessed by

- Coursework
- Examinations
- Project work
- Case studies

Practical skills are assessed by

- Practical reports
- Portfolio completion

Skills for life and work (general skills) are assessed by

- Project work
- Group work
- Individual written reports

Students with disabilities and/or particular learning needs should discuss assessments with the Course Leader to ensure they are able to fully engage with all assessment within the course.

Work or Study Placements

The Course offers an optional 20-credit Work Placement module. The module leader will help supervise the student to identify a potential placement with the support of the Centre for Student Support. The module leader will adopt the role of Placement Co-Ordinator and will be expected to undertake UEL's training for the role. This person will be responsible for keeping in touch with the student and the named contact within the organisation while the placement is being undertaken and will be the point of contact should any difficulties arise.

The course leader will take responsibility for confirming suitability of the placement, co-ordinating such selection with quality, collecting and analysing feedback from the provider and student as well as being the designated point of contact should any need arise.

Students may opt to study abroad for one term or a year during their level 5 studies. The student should work in collaboration with the Study Abroad Office to identify an appropriate university that offers equivalence for the period in which they intend to study abroad. The modules to be taken at the approved university abroad must be mapped with the Learning Outcomes of the modules they are scheduled to study at UEL and approved by the Course Leader.

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Masters degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

| Level | Module Code | Module Title | Credit Weighting | Core/Option | Available by Distance Learning? Y/N |
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| 4 | HR4003 | People and Organisations | 20 | Core | N |
| 4 | EC4006 | Fundamentals of Economics | 20 | Core | N |
| 4 | SG4011 | Business Statistics and Data Analysis | 20 | Core | N |
| 4 | HR4010 | Mental Wealth 1: Academic and Digital Proficiency (Keystone Module) | 20 | Core | N |
| 4 | MK4003 | Foundations of Marketing | 20 | Core | N |
| 4 | AC4006 | Fundamentals of Business Accounting | 20 | Core | N |
| 5 | SG5011 | Sustainable Operations & Supply Chain Management | 20 | Core | N |
| 5 | HR5041 | Managing and Coordinating the HR Function | 20 | Core | N |
| 5 | SG5013 | Business Management Internship | 20 | Core | N |
| 5 | SG5010 | Project Management | 20 | Core | N |
| 5 | HR5040 | Mental Wealth 2: Graduate Employment Competencies | 20 | Core | N |
| 5 | MK5023 | Consumer Insight | 20 | Core | N |

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| P | SG5057 | Optional Placement Year | 120 | Option | N |
| 6 | SG6014 | Mental Wealth 3: Global Enterprise and Consultancy Practice | 20 | Core | N |
| 6 | HR6020 | Corporate Social Responsibility and Ethics | 20 | Core | N |
| 6 | SG7002 | Applied Business Project | 20 | Core | N |
| 6 | SG6010 | Strategy and Design in an International Context | 20 | Core | N |
| 6 | SG6011 | Intrapreneurship and Entrepreneurship in Practice | 20 | Core | N |
| 6 | SG6014 | Sustainability and Transformational Leadership | 20 | Core | N |

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, in order to create the best learning experience.

All courses are credit-rated to help you understand the amount and level of study that is needed. One credit is equal to 10 hours of directed study time (this includes everything you do, e.g. lectures, seminars and private study).

At level 4 you will be introduced to the broad themes of business, concentrating largely on the environment in which business operates. You will also receive extensive tuition that will help you engage in all of the assessment tasks and develop professional skills and qualities.

Our level 5 is focussed closely on the operational aspects of business, including delivering ethical and sustainable business practice.

We bring the disparate threads stemming from the topics studied at level 5 into a cohesive focus in level 6 where more strategic issues are examined and explored.

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a course is a module selected from a range of modules available on the course.

The overall credit-rating of this course is 360 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

Course Specific Regulations

The course is in the process of being accredited by the Chartered Management Institute and finalisation of this process will enable successful students to be awarded their Level 5 Diploma in Management and Leadership. To achieve this as student must satisfy each of the specified learning outcomes stipulated in the associated modules.

Typical Duration

It is possible to move from full-time to part-time study and vice-versa to accommodate any external factors such as financial constraints or domestic commitments. Many of our students make use of this flexibility and this may impact on the overall duration of their study period.

Undergraduate Courses

The expected duration of this course is 3 years full-time or 6 years part-time.

A student cannot normally continue study on a course after 4 years of study in full time mode unless exceptional circumstances apply and extenuation has been granted. The limit for completion of a course in part time mode is 7 years from first enrolment.

Additional costs:

N/A

Further Information

More information about this course is available from:

- The UEL web site (www.uel.ac.uk)
- The course handbook
- Module study guides
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- School web pages

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

Students may incur additional travel costs to attend field trips or exhibitions as part of modules, however this will be optional to the students experience

Alternative Locations of Delivery

This course is also taught by Athens Metropolitan College (AKMI), MNC and British College of Applied Studies awarded by the University of East London.