

## COURSE SPECIFICATION

Course Aim and Title	BA (Hons) Fashion Studies Top-up
Intermediate Awards Available	N/A
Teaching Institution(s)	UEL
Alternative Teaching Institutions (for local arrangements see final section of this specification)	N/A
UEL Academic School	School of Arts and Creative Industries
UCAS Code	Institution Code: E28 Course Codes:
Professional Body Accreditation	N/A
Relevant QAA Benchmark Statements	Art & Design 2017
Additional Versions of this Course	N/A
Date Specification Last Updated	N/A

### Course Aims and Learning Outcomes

This course is designed to:

- Provide you with a BA (Hons) qualification in Fashion in one year and the opportunity to progress onto a postgraduate course at UEL. MA International Fashion Business, MA Creative Enterprise, or MA/MFA Fashion or MBA Fashion Entrepreneurship.
- Enable you to build on your success and provide you with the opportunity to complete two degrees in two years.
- Provide an exciting and challenging learning environment that is supported by up to date and innovative resources with emphasis on enterprise, research and new fashion business skills.
- Provide opportunities for business skills within fashion to be developed, practiced and demonstrated via exciting and innovative applications.
- Provide instruction and critical guidance in the use of digital technologies relevant to your chosen fashion specialism.
- Develop your awareness in career-focused skills, industry knowledge, freelance and fashion portfolio and creative skills towards building a professional identity.
- Develop a sophisticated awareness of market, production methods, sustainability and commercial viability.

- Offer knowledge of the industry through guest lectures, seminars and external visits.

### **What you will learn:**

#### Knowledge

- Application of ideas and concepts within the fashion process.
- Extension of visual vocabulary through research and observation.
- Demonstrate an awareness of cultural, economic, sustainable and ethical issues relating to the global fashion industry.

#### Thinking skills

- Ideas and concept generation for Fashion.
- Individual and collaborative responses to set fashion projects.
- Critical thinking, reflection and evaluation of creative practice.
- Independent study.

#### Subject-Based Practical skills

- Experimentation and making appropriate use of materials, mediums and processes.
- Articulating ideas and concepts effectively.
- Developing visual research to reflect originality and innovation in fashion.

#### Skills for life and work (general skills)

- Effective management and organisation of time.
- Presentations, individually and in groups.
- Acknowledgement of the work of others, both professionals and within peer group.
- Selection and evaluation of information from a wide variety of sources.

### **Learning and Teaching**

The Fashion Studies Top Up course's learning and teaching methods are underpinned by UEL's Strategic Portfolio which focuses on student success through active engagement: 'learning by doing'. Courses are delivered by a dedicated, experienced, staff team through lectures, seminars, workshops, project supervision, demonstrations, practical classes, workshops tutorials, field visits and guest speakers' talks.

All members of the teaching team use opportunities that the Centre for Excellence in Learning and Teaching (CELT) provides for staff development and keep up to date with the innovative approaches to teaching and learning that CELT promotes, with a special interest in Technology Enhanced Learning (TEL).

Knowledge is developed through:

- Proposals, essays and written reports
- Research and research findings
- Application of information

Thinking skills are developed through:

- Concepts, solutions and arguments
- Processes: research, fashion and investigation
- Development of ideas through outcomes

Practical skills are developed through:

- Presentations and the use of technology
- Visual imagery and fashion outcomes
- Exhibition and display of work

Skills for life and work (general skills) are developed through:

- Meeting deadlines and working with others
- Time management
- Acknowledging the work of others (professionals and peer group)
- Retrieval, evaluation and manipulation of information from various sources

## Assessment

Knowledge is assessed by:

- Coursework
- Essays
- Presentations

Thinking skills are assessed by:

- Coursework
- Group work/ Critique
- Tutor/ student feedback

Practical skills are assessed by:

- CAD workshops
- Fashion business analysis
- 3D outputs specific to chosen specialism
- Sketchbook/Dossiers
- Portfolios

Skills for life and work (general skills) are assessed by:

- Punctuality
- Communication with tutors and students
- Ability to articulate ideas visually and orally to others

Students with disabilities and/or learning needs should discuss assessments with the course Leader to ensure they are able to fully engage with all assessment within the course.

## Work or Study Placements

N/A

## Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed. One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

1. Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
2. Equivalent in standard to the first year of a full-time undergraduate degree course.
3. Equivalent in standard to the second year of a full-time undergraduate degree course.
4. Equivalent in standard to the third year of a full-time undergraduate degree course.
5. Equivalent in standard to a Master's degree.

Courses are made up of modules that are each credit weighted.

### The Module Structure of this course:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Yes/No
6	FT6027	Introduction to Fashion Business and Marketing	20	Core	No
6	FT6023	Fashion Enterprise 3	20	Core	No
6	FT6025	Final Major Project: Theoretical Identity	20	Core	No
6	FT6024	Final Major Project: Realisation	20	Core	No
6	FT6026	Freelancing and Fashion Portfolio	20	Core	No
6	FT6015	Mental Wealth; Professional Life Business of Fashion 3	20	Core	No

*Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.*

#### **Additional detail about the course module structure:**

A core module for a course is a module which a student must have passed (i.e. been awarded credit) to achieve the relevant named award.

An optional module for a course is a module selected from a range of modules available on the course.

The overall credit-rating of this course is 120 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

### **Course Specific Regulations**

N/A

### **Typical Duration**

#### **UG**

The expected duration of this course is one-year full time.  
The time limit for completion of a course is two years after first enrolment on the course.

### **Further Information**

More information about this course is available from:

- The UEL web site ([www.uel.ac.uk](http://www.uel.ac.uk))
- The course handbook
- Module study guides
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- School web pages

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

#### **Additional Costs:**

- Printing starting from £0.10p
- Sketchbooks starting from £3
- Portfolios starting from £10
- Optional international trip starting from £300

Additionally, you will throughout the course be required to go on gallery and museum visits, some of which may incur an entry charge. You will be required to pay your own travel costs.

Materials Fees are approximately £200-400 per annum (depending on projects). Students can apply for bursaries towards the above but are not guaranteed to be granted funding.

### **Alternative Locations of Delivery**

N/A