

COURSE SPECIFICATION

Course Aim and Title	BSc (Hons) Business Management
Intermediate Awards Available	Ordinary Degree Dip HE, Cert HE
Teaching Institution(s)	UEL
Alternative Teaching Institutions (for local arrangements see the final section of this specification)	MAHSA University, Malaysia
UEL Academic School	Royal Docks School of Business and Law
UCAS Code	N2BM
Professional Body Accreditation	
Relevant QAA Benchmark Statements	Business and Management
Additional Versions of this Course	
Date Specification Last Updated	March 2019

Course Aims and Learning Outcomes

The Bachelor of Science (Hons) in Business Management course aims to provide great insight and outlook in the times of rapid technological and social change, when businesses need highly trained, adaptable and creative individuals to keep pace and stay innovative. The course aims are achieved through the following key essential skills:

Knowledge

- Develop a broad knowledge of various aspects of management areas in a business environment.
- Identify, analyse and apply relevant principles in managing various systems, processes, function in organizations to address a broad range of organizational issues and challenges.
- Explain and apply various concepts and techniques in the multi-disciplinary business and management subjects.
- Appreciate and reflect on the changing global business environments in which managers operate

Thinking Skills

- Apply various digital, numerical, innovative and analytical thinking techniques to make effective decisions in business-related issues and suggest alternative solutions in a range of business enterprises.
- Compare, contrast and evaluate management principles employed by different types of businesses and organisations.
- Discuss the effects of policies and government decisions that affect the markets and business organisations at the domestic and international levels.

Practical Skills

- Present various innovative solutions to management based issue
- Critically evaluate various challenges in managing business organisations with the help of modern digital tools and propose various solutions
- Comprehend in a wide range of business and management-related theories, and skills related to economics, marketing, accounting, finance, law and management.

Skills for Life and Work

- Develop a capacity in higher-order thinking to provide solutions for management issues.
- Recognize and apply value, ethical standards and professionalism in their career or academic pursuit.
- Integrate business knowledge and practice into a career through the use of information technology in line with the spirit for lifelong learning.
- Embrace social responsibility and work effectively in teams.

This course is designed to train the students for the jobs of the future who will be taught the fundamentals of business management in the wider context of the contemporary business landscape, ensuring their skills will remain flexible and adaptable as the world changes. The course combines practical professional experience with creative approaches to enterprise and innovation that will develop an entrepreneurial spirit. We incorporate as much hands-on experience and professional training as possible; students will visit businesses across London, learn from guest speakers, and study work-based projects, with opportunities to take up internships and spend a year at work.

MAHSA University provides a well-structured course in collaboration with various corporates, industries and academia. The curriculum provides the necessary business and management skills with the capability to apply the skills with strong critical thinking, analysis and teamwork.

CAREER PROSPECT

Bachelor in Business Management graduates may involve in positions such as:

- Executive officers.
- Managers
- Marketing Head
- Strategic advisor
- Business Development Executives

This degree will also leave students well-placed to find employment in any other commercial sector, from retail and manufacturing to pharmaceuticals and utilities and maybe work for a charity or in the public sector or to start own business. Whatever path is, our Careers and Student Employability team will provide practical help – and offer services even after the students are graduated. We also run a dedicated employability course for business and law students that includes employability workshops, skills training sessions, guest speaker events, voluntary work, student ambassador roles and work experience opportunities. For students registered and full time studying at MAHSA, if you'd like to start your own consultancy in this field, you can seek assistance from Link Tutors in MAHSA and UEL.

Learning and Teaching

Knowledge is developed through

- attending lectures/guest presentations
- engaging with formative tutorial work
- actively participating in design and project work
- guided-reading
- knowledge-based activities with feedback
- online-discussions and activities
- attending lectures/seminars through guest speakers from the professional institutions

Thinking skills are developed through

- analytical assessment of data
- solving tutorial problems
- critical assessment of information
- problem-solving practical applications
- research projects
- reflective activities with feedback
- tutorial activities & discussions
- online discussions and activities

Practical skills are developed through

- drawing and design
- field courses and site visits
- applying technical regulations to given scenarios
- application to real-life and simulated case studies
- IT activities with feedback
- research skills-based activities with feedback
- seminar preparation and presentations

Skills for life and work (general skills) are developed through

- interactive communication exercises
- individual and group work sessions
- the demands of the study medium
- planning activities with feedback
- project and teamwork
- using specialist software

Assessment

Knowledge is assessed by

- time-constrained examinations
- assignments, design and project work

Thinking skills are assessed by

- approach to solving problems
- analysis of alternative solutions
- practical solutions to complex tasks

Practical skills are assessed by

- practical assessment
- group work
- application to practical problem-solving

Skills for life and work (general skills) are assessed by

- oral presentations
- written communication exercises
- team project work
- use of specialist software

Students with disabilities and/or particular learning needs should discuss assessments with the Course Leader to ensure they can fully engage with all assessments within the course.

Work or Study Placements

Students, who have come directly to the BSc Business Management course, can undertake an Industrial attachment between the second and third years of study. Alternatively, some students arrange work experience over the summer.

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3: Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4: Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5: Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6: Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7: Equivalent in standard to a Master's degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available distance learning Y/N
4	UEBA41	Introduction to Accounting and Finance	20	Core	N
4	UEBA42	Introduction to Business and Management	20	Core	N
4	UEBA43	Introduction to Economics	20	Core	N
4	UEBA44	Introduction to Marketing and Communications	20	Core	N
4	UEBA45	Professional Skills	20	Core	N
4	UEBA46	Statistics	20	Core	N

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available distance learning Y/N
5	UEBA51	Business Law	20	Core	N
5	UEBA52	Knowledge and Information Management	20	Core	N
5	UEBA53	Organisational Studies	20	Core	N
5	UEBA54	Accounting and Finance	20	Core	N
5	UEBA55	Marketing and Operations Management	20	Core	N
5	UEBA56	Business Skills	20	Core	N
6	UEBA61	Finance and Development	20	Core	N
6	UEBA62	Research Methods and Strategy	20	Core	N
6	UEBA63	Dissertation	20	Core	N
6	UEBA64	Placement	20	Core	N
6	UEBA65	International Business and Development	20	Specialisation 1	N
6	UEBA66	Project Management and Communication	20	Specialisation 1	N
6	UEBA67	Consumer Behaviour and Internet Marketing	20	Specialisation 2	N
6	UEBA68	Retail Management and Market Research	20	Specialisation 2	N
6	UEBA69	Performance and Development Management	20	Specialisation 3	N
6	UEBA610	Strategic Human Resource and Industrial Relations	20	Specialisation 3	N
6	UEBA611	Financial Evaluation and Islamic Banking	20	Specialisation 4	N
6	UEBA612	Financial Market and Investment	20	Specialisation 4	N

Please note: Specialisation modules might not run every year, the course team will decide on an annual basis which specialisations will be running, based on student demand and academic factors, in order to create the best learning experience.

For example: the specialisation modules are offered to students based on their area of interest during the reenrollment, subject to having one fourth of the total number registered.

Additional detail about the course module structure:

Part-time day release students would normally study 60 credits per academic year and follow the same structure as noted for full-time study.

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An specialisation module for a course is a module selected from a range of modules available on the course.

The overall credit-rating of this course is 360 credits for the BSc Hons. If, for any reason, you are unable to achieve this credit, you may be entitled to an intermediate award; the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

Typical Duration

It is possible to move from full-time to part-time study and vice-versa to accommodate any external factors such as financial constraints or domestic commitments. Many of our students make use of this flexibility and this may impact on the overall duration of their study period.

The expected duration of this course is 3 years full-time or 6 years part-time.

A student cannot normally continue study on a course after 4 years of study in full time mode unless exceptional circumstances apply and extenuation has been granted. The limit for completion of a course in part time mode is 7 years from first enrolment.

Course Specific Regulations

This course can provide the underpinning educational base for the 'Management Executive' Degree apprenticeship and the 'Business Executive' degree apprenticeship.

This course in Malaysia does not currently have professional body accreditation but students are strongly encouraged to make individual applications for membership at professional institutions.

The School hosts a regular course of site visits open to all students on various business management courses. Students will benefit from visiting some of the most prestigious corporates in Malaysia .

Further Information

More information about this course is available from:

- The MAHSA University (www.mahsa.edu.my)
- The Course Handbook
- Module study guides
- Course information
(www.mahsa.edu.my/faculties/Business/bachelor-administration.php)
- The UEL web site (www.uel.ac.uk)
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- School web pages

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

Occasional additional costs may incur in field trips or specialist equipment that you may wish to purchase for group projects.

Alternative Locations of Delivery

There is no alternate locations .This course will run only at Saujana Putra Campus, Kuala Lumpur, Malaysia.