

Agenda

Jacqui Bashford

AAB Giveback

- Concept about having mentorship with a group of alumni
- Alumni to alumni – feeding off each other's experiences
 - Being more mindful
 - Make networking work for you
 - Many topics to be discussed within those circles
- Relaunched – AAB infinity mentoring program
 - Incorporated in UEL's mentoring program
 - 9 mentors (volunteered)
 - 3-4 mentees in each circle
 - Closed, safe space

Charlie

- AAB Chair and Vice Chair Handover

Previous Format/Structure

- AAB established in 2018
 - Standard format of Chair, Vice Chair and Board Members
 - Consultations with an external consultant on how to format the board to benefit both parties (volunteers and university) concluding that we need a more formal structure
- New board format/structure going forward
 - 6 members aligned to 6 UEL Schools
 - New introduced Role – International Representative
 - Reason for these changes:
 - Spread workload
 - Increased knowledge and skills across the board
- 9 formal members to a School/Business Advisory Board
- 3 AAB Meetings per year
 - Less meetings so Board members can attend the School/Business meetings and report back at general AAB meetings
 - Introduction of an 'Open Meeting'
 - Allows the wider Alumni network to hear what about the board has been doing
 - Once a year

AAB Appointment Timelines

- Changes to format/structure introduced
- Updated Terms of Reference
- Circulating information for the roles of Chair and Vice Chair - 23rd June
- Applications closing date - 21st July
- Formal Chair Presentation Evening
 - Feedback will open from wider Alumni base and closes - 21st August
- Successful candidates announced - 24th August
- Final board meeting - 7th September (under current format/structure)

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- Handover period and recruitment period for members (not recruiting for all positions at the same time)
 - Need Chair and Vice Chair in place
 - Taking on a staggered approach as they will play a part in appointment of new board members
- First meeting - 18th January (under new format/structure)
 - Former Chair and Vice Chair invited to do an end of term report
 - Noting any activities to be rolled over
 - Newly appointed Chair and Vice Chair to share plans going forward
 - Board to meet every 4 months from this date

Recruitment Chair and Vice Chair

- Aim is to ensure that the recruitment process is as clear as possible
 - Person specification and advert
 - Outlining clear roles and responsibilities
 - Still must take part in legacy activities e.g.
 - Graduation, Festivals, Changemaker Awards, Masterclass, In Conversation With, as well as their own projects that they would like to run
 - 3-year period for the Board rather than 2
 - Extra year longer to make sure all is completed as year 1 is usually planning stages making years 2 and 3 more practical to implement engagement activities and events
 - Complete application form
 - Terms of reference (6 Page document) will be included in the application (and sent to the wider Alumni network base)
 - Shortlisting after applications
 - Presentation evening
 - Feedback
 - Review feedback

Board Members - School/Business Representatives

- Board Members will have a similar application form to Chair and Vice Chair
 - 1 Representative per school
 - Alumni Team will collaborate with each school and the Representatives

Record and reward Scheme (starting September 2023)

- Volunteering scheme – targeting the wider Alumni network for this
 - All graduates have opportunity to choose what they want to engage in – this is a scheme for those who cannot fully commit for AAB but want to take part in ad hoc activities
 - Panel events
 - Open day talks
 - Outreach activities
 - All graduates volunteering gets certificates and acknowledgement on a tier system based on number of hours contributed to a given time (year)
 - Silver, Gold, and Bronze
 - Graduates to log own hours alongside activity and date

Questions/Thoughts/Opinions

- Great updates

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- 3-year structure is a good period
- Potential to have 3 VCs to support the chair (suggestion)
- Potential to have more than 1 International representative (suggestion)
 - The new board should be able to identify international Alumni who have a lot of involvement in Alumni activities
- There will be a review process going through to see what is working and to take on the feedback given
- Those considering taking on roles to understand the new commitments – time and efforts put in
 - Overall success of AAB is because of collaboration with Alumni Team
- More encouragement to those from diverse backgrounds to join the AAB

Current Alumni Community

- Over 90,000 graduate alumni community in over 130 different countries
 - Aim of trying to improve engagement activities – increased amount, types and variety of activities being offered to our community
 - Current activities:
 - Networking
 - Masterclasses
 - Virtual activities
 - Aim to make graduates feel more connected to the university
 - Net promoter score of -6 to +15 over the course of 3 years
 - Predicted +28 this year

Updates

- Series of Webinars, Masterclasses, Interest Groups, Showcases etc. taken place since last meeting
- UEL 2023 Alumni Achievement Awards in October
 - Encouraged to nominate someone deserving – 13 categories to choose from
 - 5th Year running the awards
- Alumni Big Weekend
 - 2-day event
 - Encourage Alumni to register
 - Campus tours, Stalls to advertise services and products, Elective sessions, Keynote speakers, Workshops, and activities

Key dates for diaries

- 23rd June – Applications open for AAB Chair and Vice Chair
- 21st July - Applications close for AAB Chair and Vice Chair
- 10th August - Shortlist presentation evening
- 11th August - Board roles voting open
- 21st August - Board roles vote close
- 7th September - AAB final meeting under old chair

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Closing remarks

- Thanks for attendance
- Excited for new evolution of AAB And new structure
- Anyone needs assistance putting themselves forward get in contact for support